

Oct 6, 2023 AT&T Stadium, Arlington, TX Sponsorship Opportunities pg 1



Building a Stronger, More Connected Texas

If you are a high-growth company making an impact in Texas, please join us. The Texas business community needs to hear your organization's story and how you are making a difference in Texas.

Once a year, the entire Texas-wide business community comes together at AT&T Stadium to build new relationships, find new ways to collaborate and solve the toughest challenges.

See you at the Star!



How to Attend the Summit: Get your Corporate Pass - \$2.5K

- **All subsequent sponsorship levels include a corporate pass unless otherwise noted
- Corporate Pass to the Summit (Up to 10 Tickets) \$2.5K
- · Invite your team, clients, target clients or anyone with whom you want to build a relationship
- Invitation to 2023 YTexas Spotlight event Pre and Post Summit events
- · Branding, PR and social media before, during and after the Summit
- Invitation to Welcome Reception Thur, Oct 5 at Troy's, Arlington, TX (First come, first serve)
- Company exhibit on the YTexas App to connect with Summit attendees and to share your marketing assets.
- Register early for the speaking panels at the Summit. Speaker list: Ytexas.com/2023Summit
- Share open internship and apprenticeship lists with the attending students to build your workforce
- Opportunity to video "Your Texas Story" and take a group picture on the Star at the 50 yd line



(10) Silver Sponsorships - \$10 - 15K

Please choose from these options:

- 1. Exhibit in a community on the field 10'x10' exhibit (can be expanded)
- 2. 2 Tickets to the Relo Awards Gala
 - Sponsor a student to attend the Summit
 - Or Give a scholarship to a Leadership Academy student
- 3. VIP (Large) Lounge in the Relo Expo Lounge \$15K
- 4. Networking lounge in the TX Capital Lounge or Relo Expo Lounge
- 5. Exhibit in the 'Sports in Business' end zone 10'x10' exhibit (can be expanded)





(10) Lonestar and Workforce Solution Title Sponsors - \$100K (50% goes to non-profit)

- 1. Summit Title sponsors and Community Title Sponsor 30'x10' exhibit, scheduled demos
- 2. Workforce Signing Day Sponsorship Addressing the students via teleconference (approx. 100k student)
 - •Named founder and curriculum sponsor of the YTexas Leadership Academy
 - Active participant in the YTexas Leadership Academy:
- 3. Speaking opportunities
 - Opening remarks from Main Stage
 - Panel session on a AT&T Stadium field stage
- 4. VIP Table at the Relo Awards Gala (8 seats)

(10) Platinum Sponsorships - \$50K

Please choose from these options:

- 1. Community Title Sponsor on the Field (50/50)- 30'x10' exhibit with scheduled demos
 - Panel session on a AT&T Stadium field stage
 - Workforce Solutions Sponsor: Branding and promotion to students and schools
 - Active participant in the YTexas Leadership Academy including curriculum sponsor
 - 2 Tickets to the Relo Awards Gala
- 2. Title Sponsor VC/Startup Funding Lounge Draft Kings Lounge Start-up and investment experts
- 3. Title Stage Sponsor on the Field at AT&T Top Naming rights to the stage

(10) Gold Sponsorships- \$25K

Please choose from these options:

- 1. Title Sponsor in a Community on the Field 30'x10' exhibit and scheduled demos
- 2. Exhibit in a community on the field 10'x10' exhibit
 - Table at the Relo Awards Gala
- 3. Exhibit in a community on the field 10'x10' exhibit
 - · Speaking panel on a stage on the field
- 4. TX Capital VIP Lounge (large area) and panel -

Host a lounge and hold a speaking panel with industry experts

- 5. Sponsor an award at the Relo Expo Awards
- 6. YTexas Leadership Academy Curriculum Sponsor

Speaking, Workforce and other opportunities

Please choose from these options

- 1. Panel Discussions on the Field \$15K Build you own panel and have it professionally recorded
- 2. Workforce Solution Sponsor \$7.5K Sponsor a student in the Leadership Academy
 - 2 Tickets to the Relo Awards Gala (no corporate pass)
- 3. Student Scholarships \$5K (no corporate pass)
- 4. YTexas Summit Media Sponsor- \$5K Logos and Branding at the Summit

