



**REGIONAL
SPOTLIGHT
EVENT**

Thurs, April 13, 2022 Bryan & College Station. TX

On April 13, YTexas is putting a spotlight on Bryan, Texas and College Station, Texas.

Attendees will gain an extensive understanding of the economy in the Bryan/College Station region and the influence it holds on the state.

Build vendor/supplier relationships with government leaders and private sector supply chain resources in the region. You won't want to miss this satellite event to the YTexas Summit held on Oct 6, 2023 at AT&T Stadium in Arlington, Texas.

This experience is for YTexas ambassadors and invited guests.

[YTtexas.com/bcs](https://ytexas.com/bcs) Contact us at: info@ytexas.com

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ytexas.com/bcs



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Sponsorship Opportunities

Sponsoring this event provides excellent branding and exposure to the attendees of the event also to the YTexas community.

1. Lonestar Sponsor - \$5,000

- Prominent branding on website, social media, YTX app & event
- Recorded interview “My Texas Story” posted on YTexas Youtube & website
- YTexas Summit Corporate Pass – 10 Tickets to the Oct 6, 2023 Summit at AT&T Stadium in Arlington, TX & YTexas App access throughout 2023

2. Platinum Sponsor - \$2,500

- Branding: website, social media, YTX App and event
- YTexas Summit Corporate Pass – 10 Tickets to the Oct 6, 2023 Summit at AT&T Stadium in Arlington, TX & YTexas App access throughout 2023

3. Gold Sponsor - \$ 1,000

- Logo and Tag-line branding on website and during event
- Social media mentions

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AGENDA

3:00PM: HOTEL CHECK-IN

Stella Hotel: 4100 Lake Atlas Dr., Bryan, TX 77807

4:30 – 6:30PM – WELCOME TO BRYAN/COLLEGE STATION

- Opening remarks:
- About Bryan/College Station
- Open networking
- Discussion topics:
 - The Global Supply Chain
 - A Workforce Development Strategy
 - Regionalism: Bryan/College Station to Houston
 - The Texas National Security & Defense network
 - The role of University relations and private industry

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