



# Supply Chain Networking

Community Sponsor - \$25k  
Community Exhibitor - \$10k  
Panel Discussion - \$15k

The field will host 12 communities in 4 field zones and 4 stages (see map).

- Each community will represent an industry cluster or Texas region. Exhibitors consist of companies, trade organizations, chambers/EDCs, schools and non-profit organizations.
- Each community will be 10 x 20 yards and will include 1 sponsor and up to 10 exhibitors. Communities include power with an option to purchase furnishings, flat screen TVs and [recorded interviews](#).
- A professionally moderated panel discussion or presentation can be sponsored on one of (4) stages on the field.

## Each Community includes: Workforce Hub

Within each community, there will be an area designated for students and veterans to visit with exhibitors to learn about career opportunities and educational pathways. [Students will be prepared with resumes and pitches](#). Employers will have a list of open positions, internships or apprenticeships. Space is available on the field to showcase large vehicles, equipment or props.





## Panel discussions + \$15k

The field will have 4 stages to host TedX style discussions, interviews or presentations. Each discussion or presentation will be up to 30 mins - followed by Q&A. Each presentation or discussion will be [recorded, branded and edited](#) in 4k and will be shared on social media.



## Meet ups

Community zones will be designed for one-on-one meetings and small gatherings. Invite guests and prospects to join you in your community. Set up appointments to close business or continue conversations. Exhibitors can use the YTexas app to track leads and contact information.



## Product showcases

Each community is designed with seating, tables, 2 flat screen TVs and open space for product showcases and presentations. The zone is designed for 5-6 exhibitors to share an open space for presentations and product demos. Consumer goods, technology and equipment are a few examples.



## Workforce Hub

Each community will have a designated Workforce Hub for students to talk with executives and learn about career pathways. The Workforce Hub will have space to showcase large vehicles, product demos and workplace features. Employers should be prepared to discuss open positions or internships.

## Building a Stronger, More Connected Texas

Oct 6, 2023 – 9 am – 2 pm

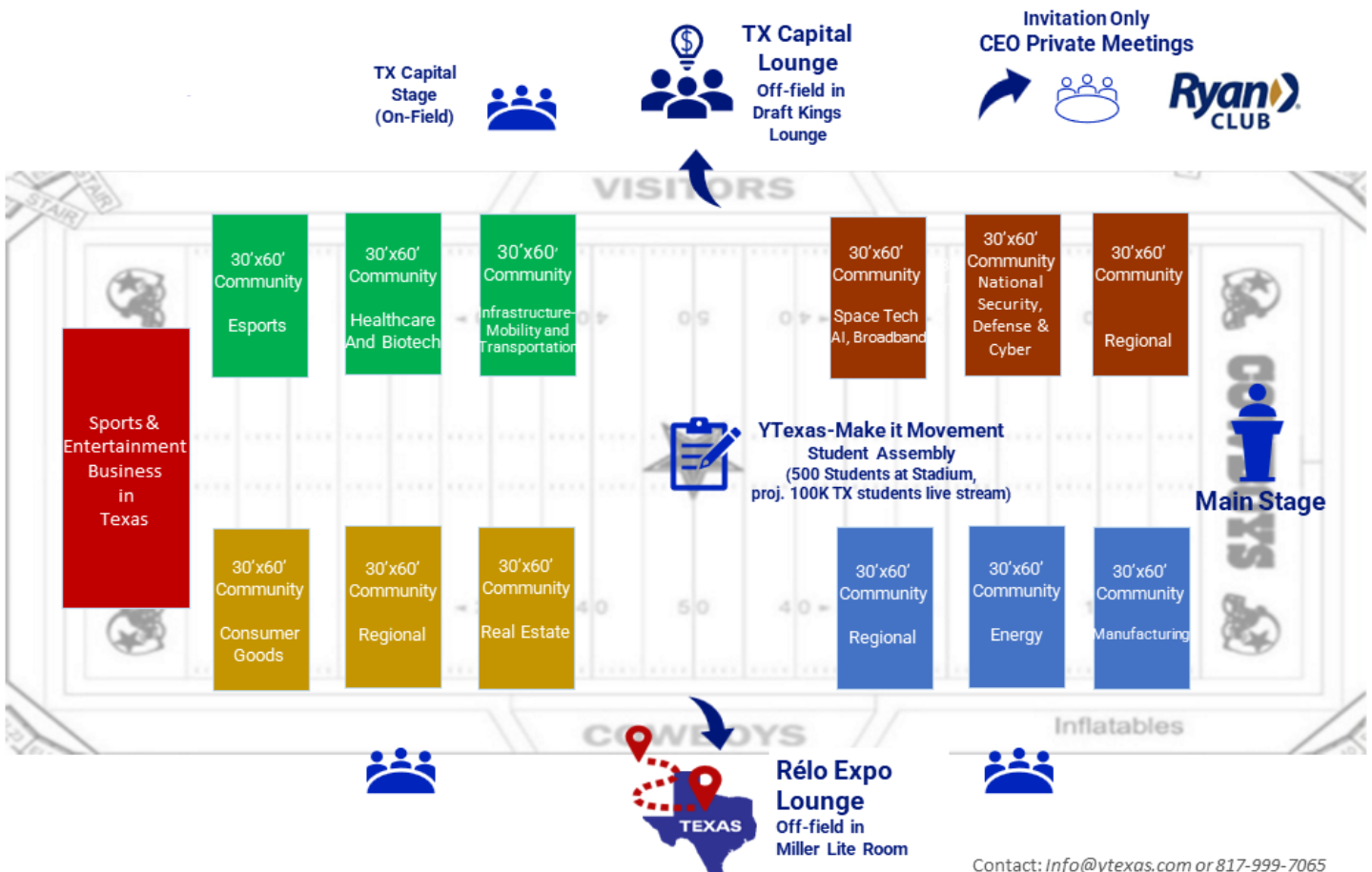
AT&T Stadium, Arlington, TX

Contact:

[Ecurtis@YTexas.com](mailto:Ecurtis@YTexas.com), 214-505-8291

[Michelle@YTexas.com](mailto:Michelle@YTexas.com), 817-999-7065

Please note this stadium field layout is subject to change.



Contact: [info@y texas.com](mailto:info@y texas.com) or 817-999-7065

### Exhibit:

- Title Sponsor and build out your own Community (up to 10 other exhibits)- \$100K
- Title Sponsor of a Community- 1<sup>st</sup> spot in a community- \$25K
- Individual Exhibit (10'x10') in a Community - \$10K

### Speaking Stages:

- Build out your own panel - \$15k
- Press Room sponsor (Rélo Expo) - \$25K

## Building a Stronger, More Connected Texas

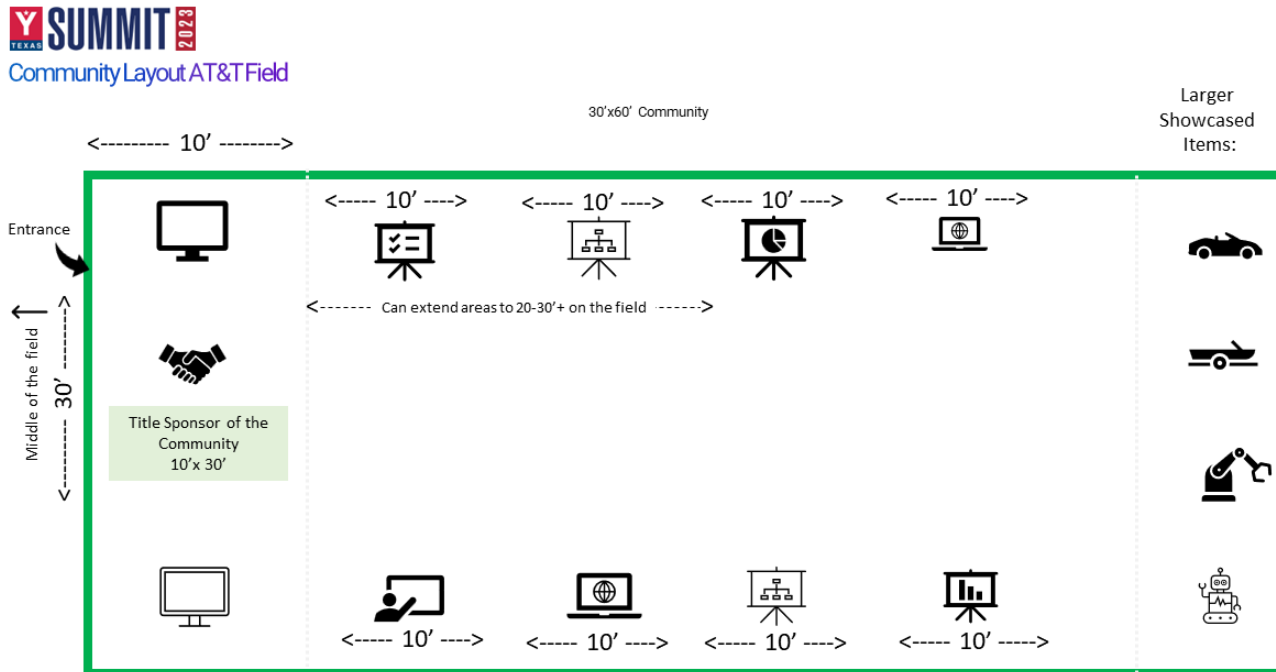
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The **Stadium Field Exhibits** are organized in **Communities** to showcase high-growth industries in Texas. This layout makes navigation through the Summit easy for attendees and for the students to visit exhibits of the industries they are considering for their careers.

**Layout of Exhibits:** Each community can be creative with the design and layout of your area. Ideally, each community will have 5-10 companies that would be complimentary. Exhibit areas can be extended beyond the 10'x10' for additional cost.

Pull-up marketing banners or other items are welcome upon approval. Each sponsor will give a simple layout to their exhibit area.

The “end zone” will facilitate larger items, such as medical equipment or vehicles.