



Building a Stronger, More Connected Texas

Oct 6, 2023 – 9 am – 2 pm
AT&T Stadium, Arlington, TX



YTexas is a proud partner
of the Dallas Cowboys

TX Capital Lounge

Creating greater connectivity and a culture of collaboration between the investor, funding and start-up community is vital to growth in Texas. Many Investors and start-ups are moving to Texas because of its business-friendly regulations.

But, because Texas is so vast, we must intentionally work to create a well-connected business ecosystem that readily builds relationships and finds ways to create deal flow.

Once a year, the YTexas Summit brings the Texas-wide business community together at AT&T Stadium to create this cohesive community and to stimulate business investment and growth.

TX Capital Lounge will host the start-up, investment and capital experts in the Draft Kings Lounge . The Draft Kings Lounge is immediately off the stadium field.

- Founders & Entrepreneurs
- Bankers
- Venture Capitalists
- Family Office Investors
- Private Equity Investors
- Investor Focused Communities
- Department of Defense and Industry Tech Scouts

Hosting a Lounge:

We are seeking hosts of this prestigious lounge area for an intimate area to share content and network with the attendees and exhibitors. Hosts should be experts and thought-leaders in their field.

Please note the following opportunities include, unless otherwise noted.

- Corporate Pass to the Summit (10 Tickets). Corporate Pass is \$2.5K (Additional passes can be purchased to invite more guests. This is an excellence business development strategy)
- Branding, PR and Ribbon Board promotion
- Opportunity to record “Your Texas Story” and a professional group picture on the Star at the 50 yd line

Contact Ecurtis@YTexas.com, 214-505-8291
Michelle@YTexas.com, 817-999-7065



(3) Host a VIP Lounge in the Draft Kings Lounge and an On-Field Speaking Panel - \$25K

3 available VIP lounges – in Draft Kings: See map pg 3

- Lounge #2 and #3 – Approx. 20+ people (Add Lounge #1 and #4 for additional space - \$10K each
- Lounge #6 – Behind the bar– Approx. 20+ people

1. Speaking Panel – 20-30 minute on-field speaking panel (panel members of your choice). Professionally recorded.

2. (Your Company) VIP Lounge – approx. 20 seats

- 1. Use of Lounge** with branding during entire Summit. Pull-up banners are welcome
- 2. Q&A-** After panel discussion, invite listeners to an intimate setting for Q&A and networking in your lounge
- 3. Invitation for a Private Session in the VIP Lounge** - Use your corporate pass tickets to invite targeted people to your lounge for private networking
- 4. Plan a high-level content session** and invite specific people for in-depth discussion. We will market this and poll for questions to get advanced interaction.
- 5. Additional corporate passes (10 tickets) available for \$2.5K** – this would provide more opportunities to connect with target clients and invite them to your VIP lounge at a very notable event.



(3) Networking Lounge in Draft Kings Lounge - \$10K

3 available networking lounges in the Draft Kings Room

Please refer to the map on the next page:

- Lounge #1 and #4 – Approx. 10+ people
- Lounge #5 – Behind the bar– Approx. 10+ people

1. (Your Company) Networking Lounge – approx. 10 seats

- 1. Use of Lounge** with branding during entire Summit. Pull up banners are welcome
- 2. Invitation for a Private Session** in your Lounge - Use your corporate pass tickets to invite targeted people to your lounge for private networking
- 3. Plan a high-level content session** and invite specific people for in-depth discussion. We will market this and poll for questions to get advanced interaction.
- 4. Additional corporate passes (10 tickets) available for \$2.5K** – this would provide more opportunities to connect with target clients and invite them to your lounge at a very notable event.

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Off-field Lounges for:

Private Networking

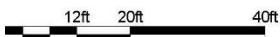
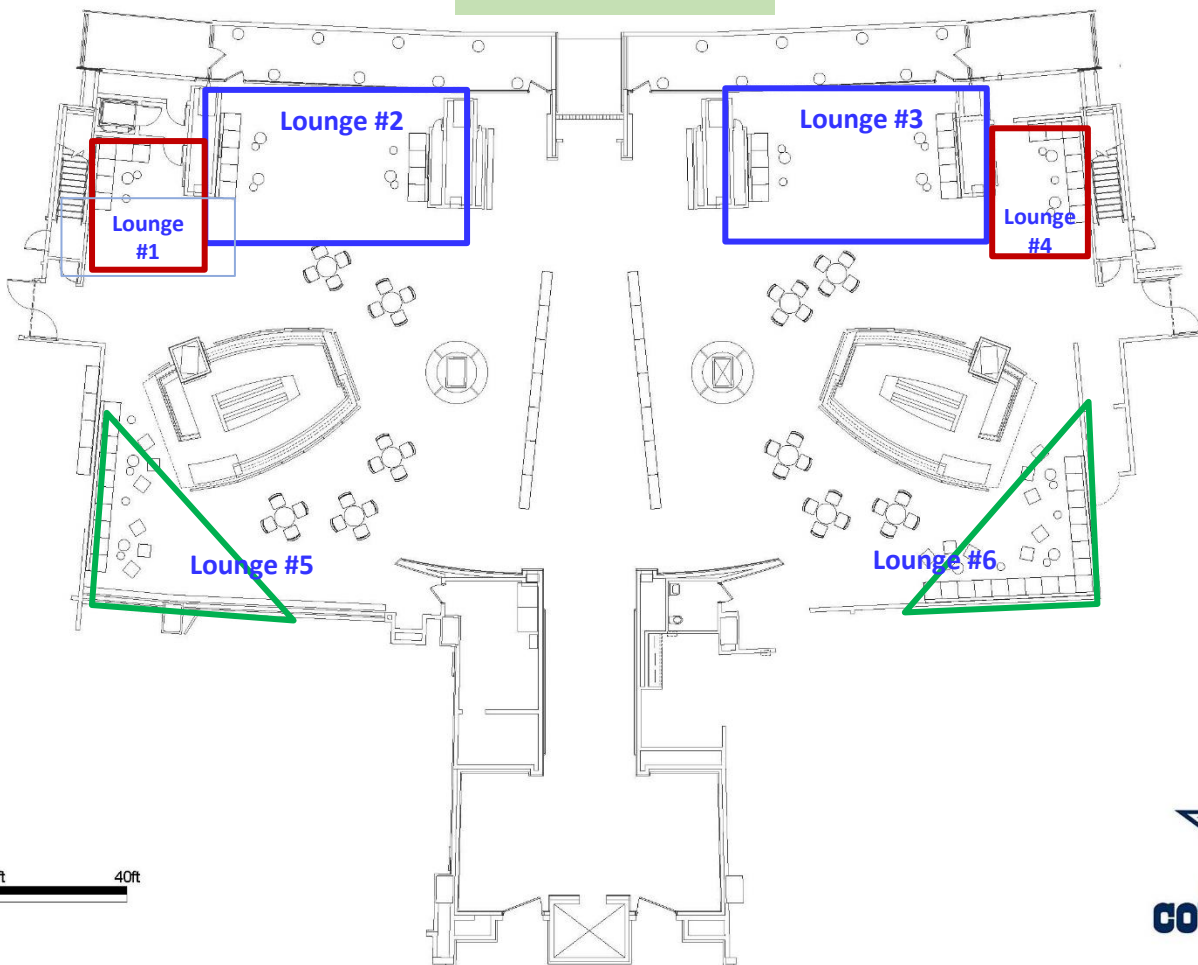
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High-level and In-depth Content

Session and Discussions

DRAFT KINGS LOUNGE

Stadium Field



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***Off-field Lounges for:
Private Networking
&***

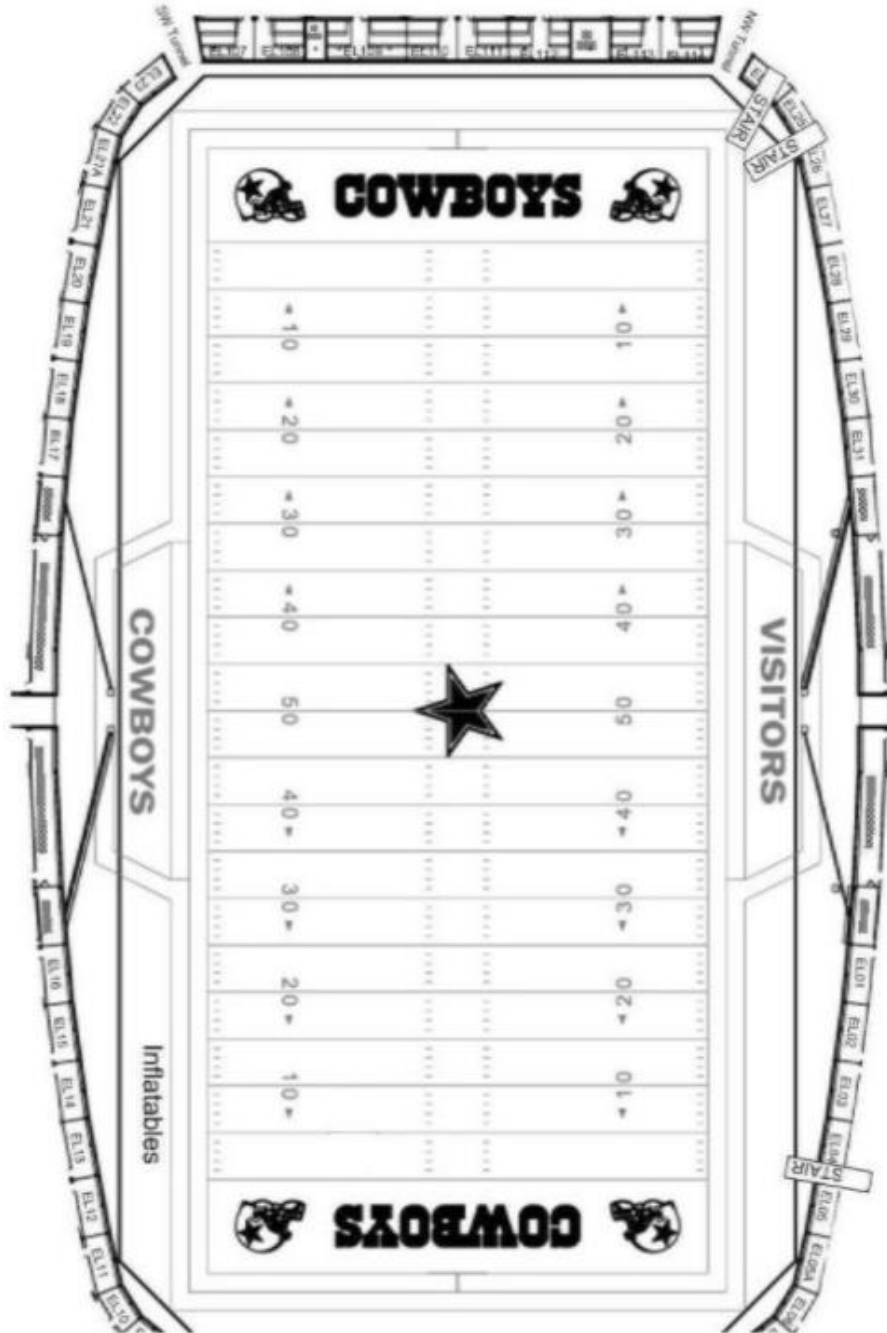
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**High-level and In-depth Content
Session and Discussions**

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YTexas
Rēlo Expo
Miller Lite Lounge
w/ Press Room

TX
Capital
Draft Kings Lounge

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Stadium Layout

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