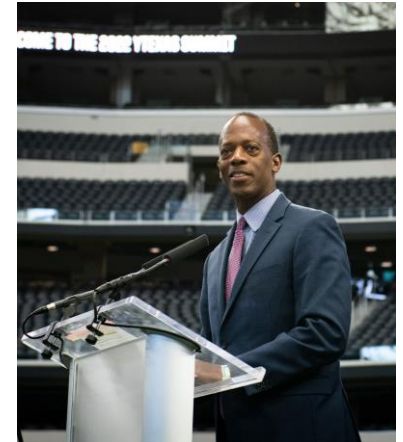


Workforce at the Summit

500 Students, 50 Schools, Educators, Workforce Experts and industry pledging to work together to create a solid, skilled future workforce for all Texas organizations.

“This event was the best day of my life! I got to talk with businesspeople, experience all the technology on the football field and think about my career.” - Student, 2022 YTexas Summit



Together, at AT&T Stadium, we will move the needle on the workforce challenge for all businesses across Texas. YTexas, Roy Spence, the Make It Movement, the Texas Workforce Solution, and the Texas Workforce Commission are coordinating this effort.



Workforce at the Summit consists of two harmonious parts:

- Interaction with students, schools, educators, other resources (such as veterans) connecting with industry leaders to build solid relationships and discover ways to work together.
- Live Stream to a projected 100K Students across Texas for the students to discover their purpose and be inspired to “Make it in Texas”. The goal is to encourage students to think about their future career.

What you will experience:

- 500 students will attend without cost. Business dress required. Simple resumes prepared.
- 50 schools will participate.
- Companies exhibiting on the field will share internships, apprenticeships and/or company info.
- Each community on the stadium field will have a designated spot for students to visit.
- Students will have an exhibit list ahead of time to decide their journey through the Summit.



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How Employers Can Participate:

- **Attend the Summit**, Corporate Pass - \$2,500 (Includes 10 tickets to bring your team or guests (clients).
- **Showcase your company to the students and 3K attendees** - \$10K - \$25K (10'x10' or larger exhibit on the stadium field, other sponsorships are available - see pricing sheet)
- **Be a Lonestar Title Sponsor and address the 100K students participating in the Live Stream** - \$100K

Employers at the Summit:

- Bring your executive team, HR, and your product/service offerings to the stadium to show the students and educators what your company has to offer.
- Give the students an experience and live demos of your technology, products or services so they can envision working at your company. Share with them what career path they should follow to be part of your team.
- Discover resources for your company that can help reduce the cost of training and recruiting the talent you need.

The Bigger Vision: The Summit is designed to give students an opportunity to interact with business executives and give them an experience with industry they will never forget. The students will be *inspired and encouraged to think positively about their future and pursue the career path.*

To solve the great need for a skilled workforce, industry and the education system must work together. It takes all us to move the needle on this challenge. Let's do this Texas!

Please join us Oct 6, 2023 9am – 2pm at AT&T Stadium.

Contact us at: Info@ytexas.com.



Theme: Texas, the State of the Future

Last year Recap:– Students and Schools at the 2022 YTexas Summit

“This event was the best day of my life! I got to talk with businesspeople, experience all the technology on the football field and think about my career.” - Student, 2022 YTexas Summit

500 high school students, 42 high schools and 20 colleges attended the 2022 Summit.

The event was designed to give students an opportunity to interact with business executives and give them an experience with industry technologies, products and services.

The Color Guard from Abilene Wylie School District and Shelton School (Dallas) Drum Core started the day off.

The Texas Workforce Commission held a student assembly in the Ryan Club with internationally renown, award-winning drummer, Queen Cora from Houston, Texas, She gave a concert and inspired the students with building a vision for their life and career.

Del Valle High School gave live demos of their Robotics competition.

Two high school STEM challenges, one for NASA robotics and one for NASCAR racecars were exhibited on the field.

The students left inspired and encouraged to think positively about their future and pursue the career path that would best suit them.

