

YTX LEADERSHIP ACADEMY



YTEXAS
LEADERSHIP
ACADEMY

SPONSORSHIPS

WHAT IS THE YTEXAS LEADERSHIP ACADEMY?

The **YTexas Leadership Academy** (TXLA) is a **501c (3) non-profit** program for Texas high school and college students to collaborate with business leaders for mentorship opportunities, relationship building, and advancing career pathways.

The academy fosters interaction with CEOs in the following industry sectors: Technology, Manufacturing, Healthcare, Sports/Entertainment, Transportation/Aviation, Retail/Consumer Goods, Non-profit and Government, Energy, Business/Financial Services and Real Estate Services

Our signature event, the **YTexas Summit**, invites up to 500 students to **AT&T Stadium** to interact with executives, learn about career pathways, and sign an **NFL-style** pledge to pursue a career pathway while in school. At this event, students obtain year-long access to the YTXLA app to gain tips from executives, track active internships, and apply directly to a college or trade school.



AT&T STADIUM

TEXAS STUDENTS

On Tuesday, October 1, employers, educators and students (from over 50 Texas schools) will meet at AT&T Stadium.

Students will meet on-the-field and in the Cowboys Clubs for a full-day of networking and leadership development.

- The field will be comprised of 24 networking hubs, where companies, cities and colleges showcase their products and programs driving the Texas economy.
- Students will navigate the field to learn about business use-cases for various **technologies** and envision a career pathway in a field of interest.
- Students use the YTXLA app to navigate the event, view internships and plan meetings with schools and companies. Students will receive a tour of the **Cowboys locker room**.



AT&T STADIUM FIELD

2024 YTX PGA CHALLENGE

The YTexas Leadership Academy is partnering with the PGA of America on Monday, Sept 30 for a **Par-3 fundraiser** to sponsor students for the 2024 program and Summit at AT&T Stadium.

Each player entering the tournament donates \$1k to sponsor students for the YTXLA program.

Sponsorships listed on next page

The **tournament is for 100 players** who will be teamed up in groups of (5) for 20 teams in total. The winning team - and winning individual - will be recognized at the Summit with their names engraved on the YTX Challenge Cup. This will be an event we host each year.

Summit team passes allow (5) guests to attend the **full-day event** and cheer on tournament players.

The event will include open access to the **PGA district for games, shopping and networking**. An invitation-only CEO roundtable will take place at the PGA HQ.



THE SWING PAR-3 COURSE

SPONSOR LEVELS - 501c(3) Non-profit donation

Student Sponsor	Scholarship Sponsor	Team Sponsor
<i>(25) available</i>	<i>(50) available</i>	<i>(15) available</i>
<ul style="list-style-type: none"> ★ One player entry into the tournament ★ Sponsors (4) students admission into the YTexas Summit program ★ Includes company internship listing in Cowboys Press Room at Summit 	<ul style="list-style-type: none"> ★ One academy student scholarship ★ Includes one semester scholarship in the name of your company ★ Includes company scholarship listing in the Summit program 	<ul style="list-style-type: none"> ★ One team (5) entry into the tournament ★ Sponsors (20) student admissions into the YTexas Summit program ★ Includes company internship listing in Cowboys Press Room at Summit
\$1,000	\$2,500	\$5,000

Hole Sponsor	Region Sponsor	Challenge Cup Sponsor
<i>(10) available</i>	<i>(4) available</i>	<i>(1) available</i>
<ul style="list-style-type: none"> ★ Hole sponsor of the tournament ★ Sponsors (1) College team for the Summit on-field pitch contest ★ Includes signage at a Par-3 hole plus sponsorship logo at the Summit 	<ul style="list-style-type: none"> ★ One player entry into the tournament ★ Sponsors (100) students for the YTexas Summit program ★ Includes school or internship listing plus logo on the Jumbotron at the Summit 	<ul style="list-style-type: none"> ★ One team (5) entry into the tournament ★ Naming rights to the YTX PGA Challenge Cup tournament ★ Includes name engraved on the YTX Challenge Cup and logo at the Summit
\$10,000	\$25,000	\$50,000