

2024 YTEXAS SUMMIT - SPONSORSHIP OPTIONS



POWERING THE FUTURE OF TEXAS



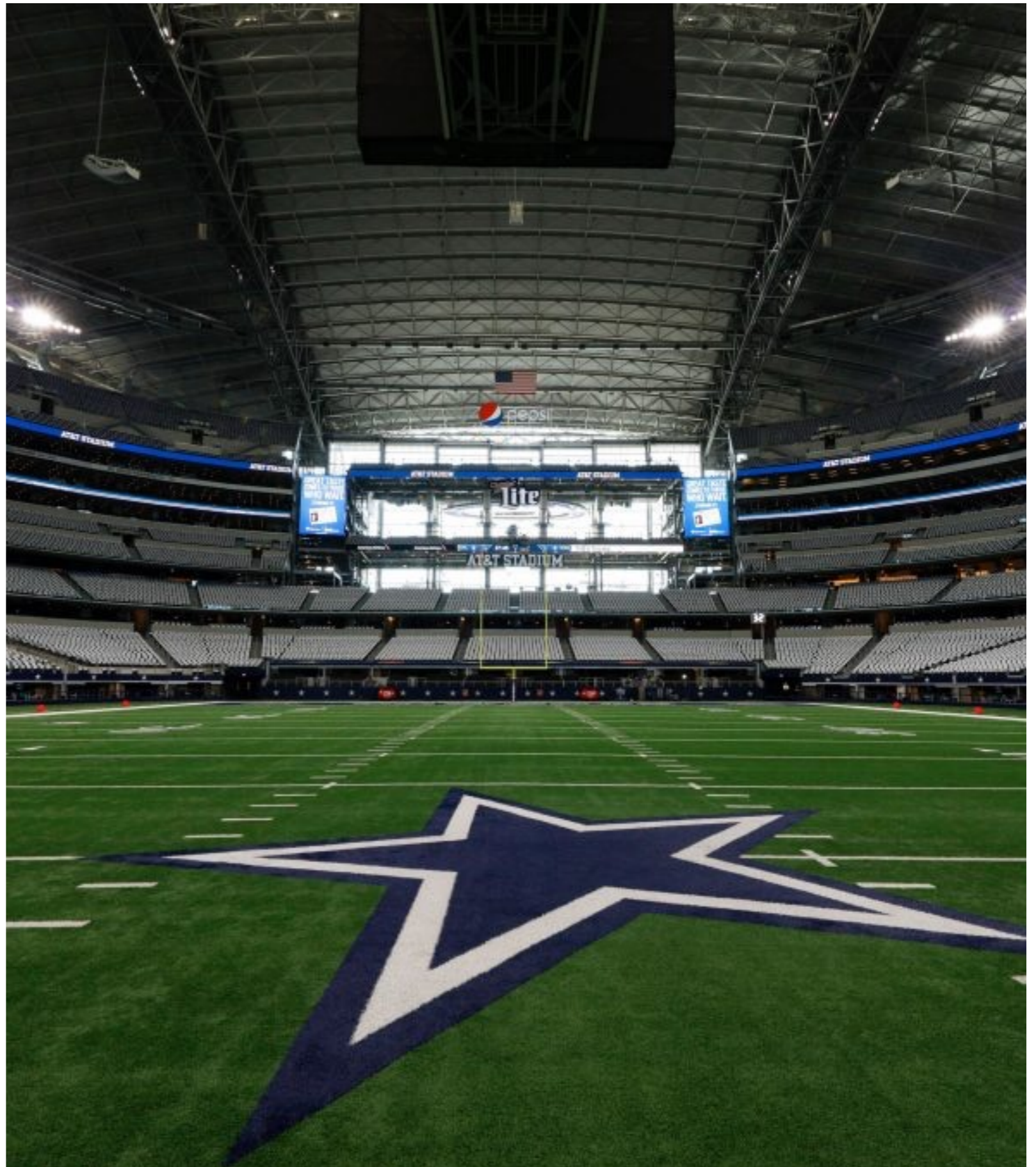
YTexas is hosting our 3rd annual Summit titled: **Powering the Future of Texas** on Tuesday, October 1 at AT&T Stadium in Arlington Texas.

The Summit was coined “the South by Southwest for business” by the *Dallas Morning News*, where over 2,500 Texas business professionals and influencers convene to showcase the future of Texas in the worlds of sports & entertainment, technology, education, and workforce - promoting Texas as the **premier** destination to do business.

The **YTexas Summit** will host an **on-field marketplace** for companies to exhibit with a community of industry peers, forging working relationships with companies currently doing business in Texas - and those looking to move or invest here.

This **2-day event** will host a welcome event and golf fundraiser on Monday, September 30 at the PGA of America HQ in Frisco - followed by an evening reception in Arlington.

The Summit will be from 9am-2pm on Tuesday, October 1 at AT&T Stadium - home of the **Dallas Cowboys!**



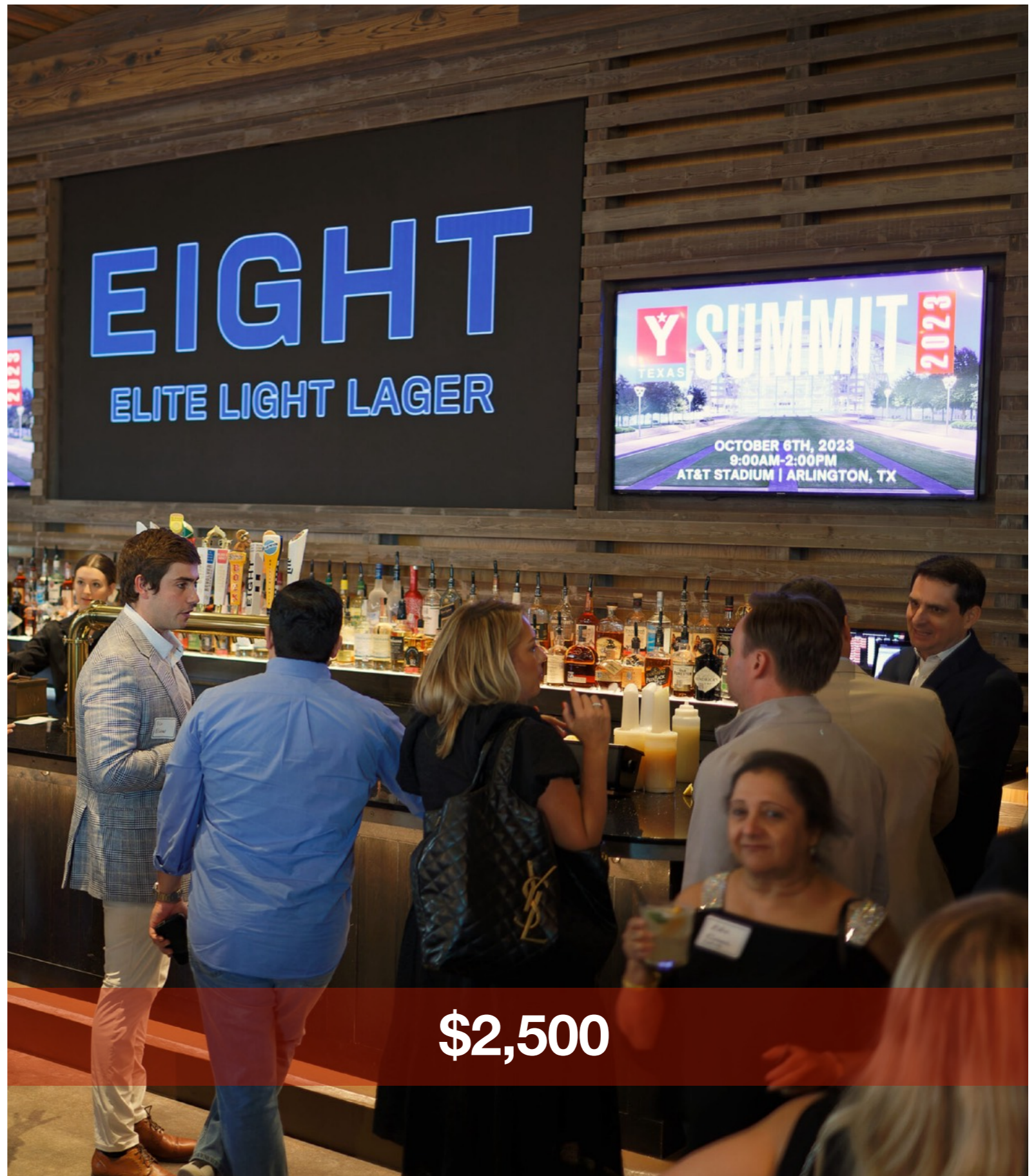
YTEXAS SPONSORSHIP LEVELS

Event Access	Team Pass	Brand Sponsor	Industry Exhibitor	VIP Sponsor
Price	\$2,500	\$5,000	\$10,000	\$25,000 +
# of Summit passes	5	5	5	10
(5) Summit VIP passes	★	★	★	★
(5) VIP Reception passes	★	★	★	★
(5) VIP PGA event passes	★	★	★	★
<u>YTexas.com</u> contributor	★	★	★	★
Corporate profile on App	★	★	★	★
On-field/stadium Branding		★	★	★
Summit exhibit / Marketing			★	★
Sponsored VIP Event				★

\$2.5K

Get a virtual exhibit with 5 Summit VIP passes. Profile your company on YTexas.com and on the YTexas app.

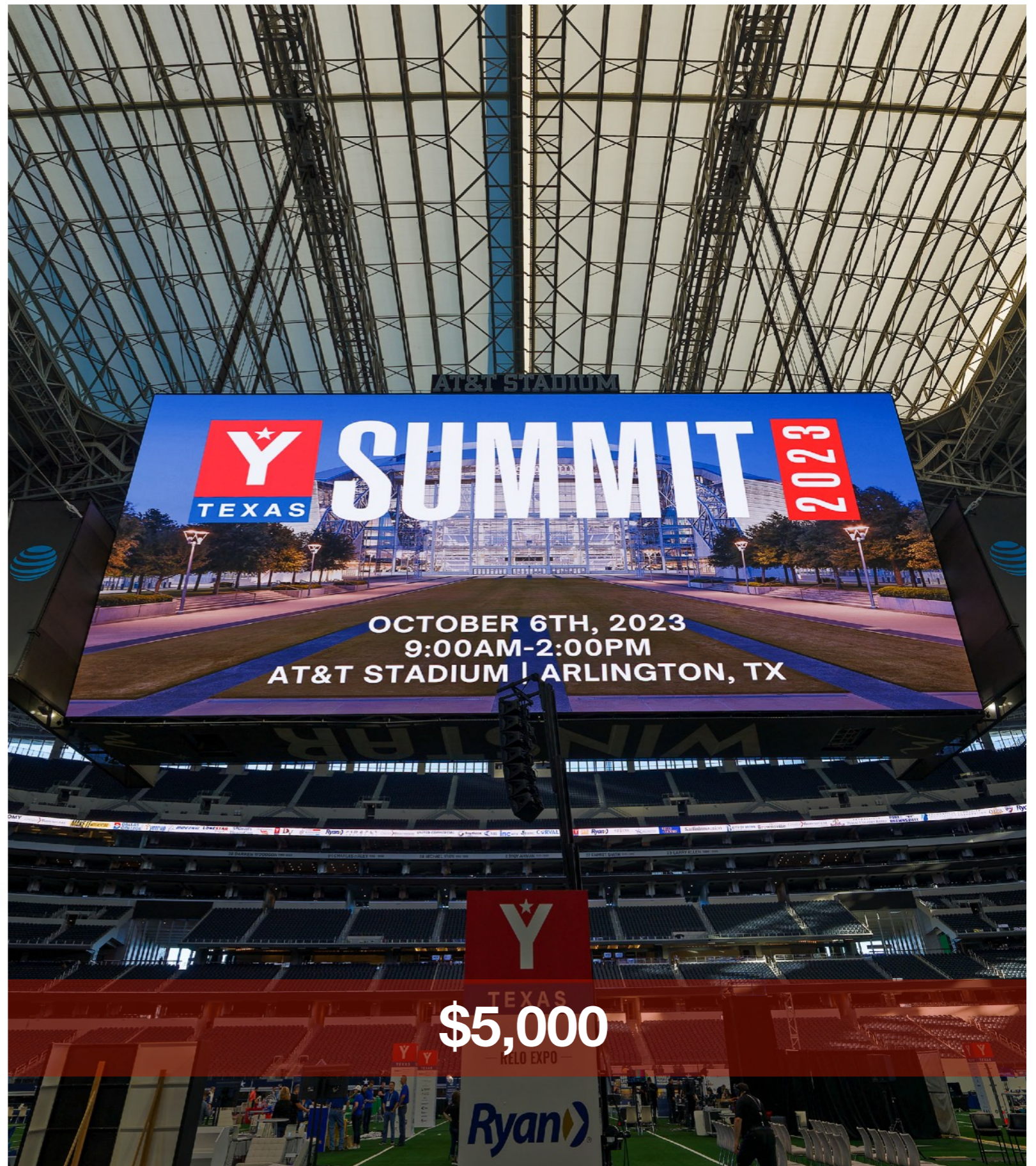
- Access to the YTexas network and enhanced Summit experience through the [YTexas app](#)
- App will stream content and allow you to connect with over 100 Texas suppliers/vendors/leaders.
- Contributor to YTexas.com on a YTexas.com/yourcompany URL. Post articles delivered to over 5K Texas organizations per month.
- (5) all access passes to the [2024 Summit](#), VIP reception and YTX PGA Challenge
- Access to “**Road to the Summit**” [events](#) hosted in multiple markets across Texas.



\$5K

Amplify your brand with the YTexas marketplace with various opportunities at our 2024 Summit or annual events.

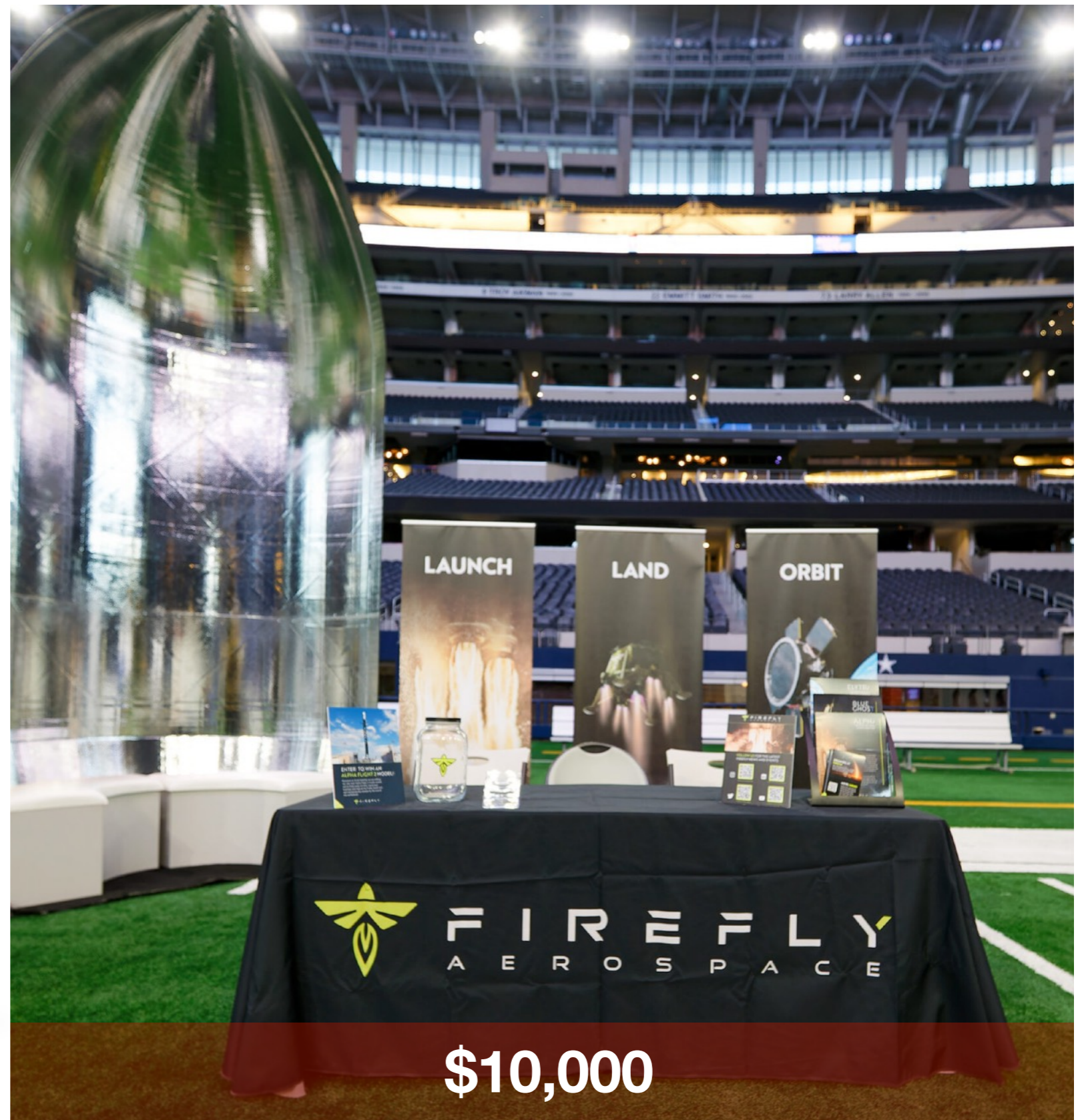
- All team pass benefits, plus:
- Choice of **(1)** of the following:
- Logo on stadium ribbon board and Jumbo-tron plus professional photos at Summit
- On-field pull-up banner in 5x5 area in an industry HUB on the field at AT&T Stadium.
- Sponsor of a **“Road to the Summit”** event of choice. [See 2024 events](#)



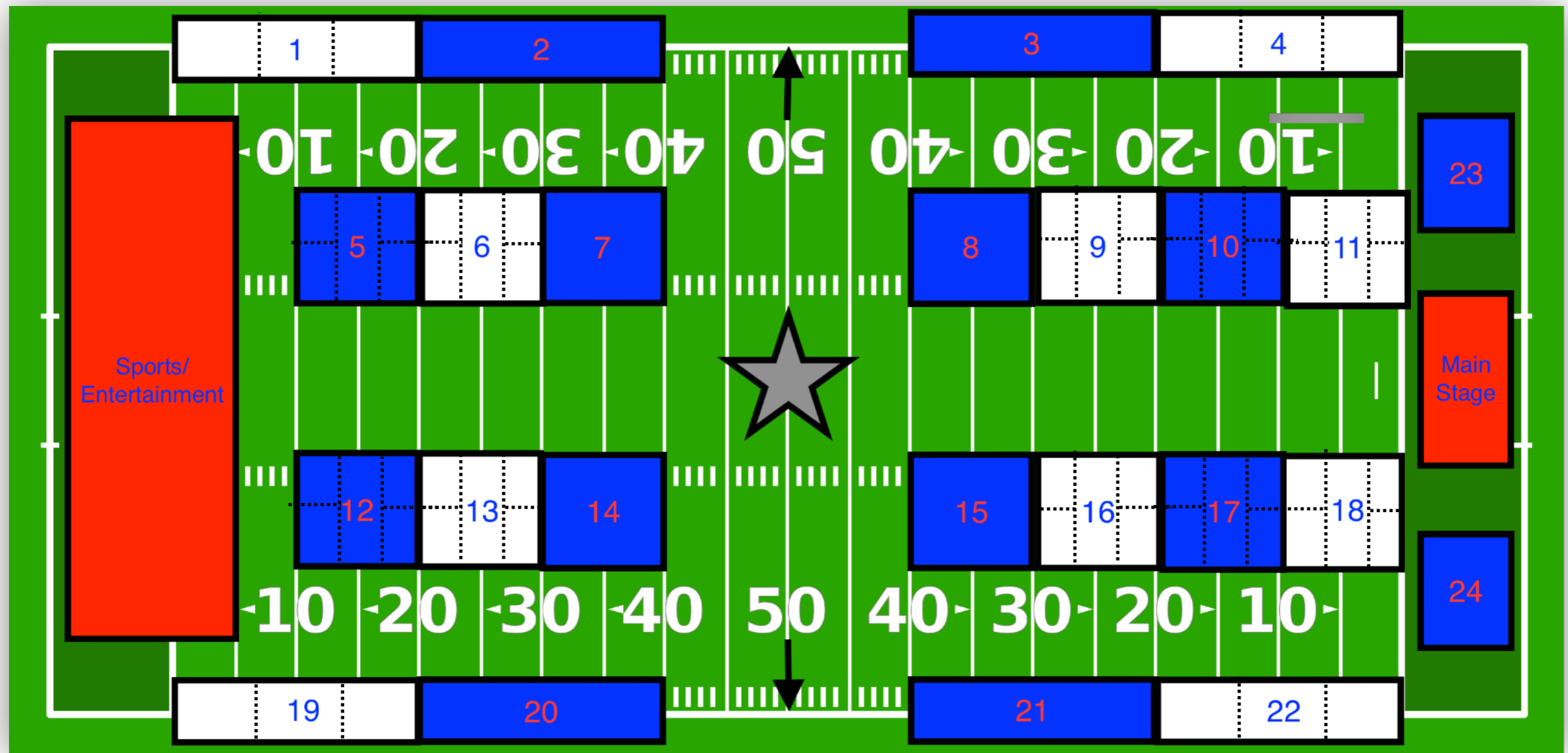
\$10K

Get the benefit of an enhanced on-field presence and extended marketing for your organization at the YTexas Summit.

- All brand exhibitor benefits
- 10' x 10' on-field exhibit (power included). Furniture or exhibit props can be purchased separately.
- Professionally [branded video](#) interview with stadium branding on ribbon board and Jumbotron.
- Professional photos of exhibit and team on 50 yard line Cowboys Star
- Quarterly promotional [blog posts](#) on YTexas.com



AT&T STADIUM - SUMMIT ON-FIELD EXHIBITS



- * **Blue & White boxes** are 30' x 30' and 60' x 15' industry HUBs shared by 6–8 exhibitors.
- * **Exhibit 1, 2, 5, 6 & 7** - Sports, Entertainment and Hospitality. **3, 4, 8, 9, 10 & 11** - Energy, Manufacturing, International, Trade
- * **Exhibit 12, 13, 14, 19 & 20** - Real estate, Universities, Resources. **15, 16, 17, 18, 21 & 22** - Technology, Infrastructure, Data
- * **Exhibits on a first-come first-served basis**

\$25K +

Host your own VIP event or presentation in one of our premier locations at AT&T Stadium OR sponsor our PGA golf event.

- All brand ambassador benefits + 5 extra Summit VIP passes
- Choice of (1) one of the following:
- Summit curated presentation in **Bank of America Lounge, Miller Lite Club or on-field**. Includes presentation to audience of **invited** business and workforce professionals.
- Sponsor of evening VIP reception at **Hearsay** in Arlington on Monday, Sept 30. Includes branding to 300 business professionals. Remarks and Mayor introduction.
- Co-Sponsor of **CEO Roundtable & Luncheon** at the **PGA HQ** in Frisco on Monday, Sept 30. Audience is 100 CEOs, mayors and chancellors



\$25,000

2024 YTX PGA CHALLENGE

The YTexas Leadership Academy (YTXLA) is partnering with the PGA of America and SkillsUSA on Monday, Sept 30 for a **Par-3 fundraiser** to sponsor students to attend the 2024 Summit at AT&T Stadium.

Companies can enter up to (5) players for the tournament with an **entry fee of \$1k per player**. Donations will be made to the Academy, a 501 (c) 3 non-profit.

The **tournament is for 100 players** who will be teamed up in groups of (5) for 20 teams in total. The winning team - and winning individual - will be recognized at the Summit with their names engraved on the YTX Challenge Cup.

This will be an event we host each year.

Event sponsors can bring (5) guests to attend the **full-day event** and cheer on tournament players.

The event will include open access to the **PGA district to enjoy event festivities, shopping, and networking.**



THE SWING PAR-3 COURSE