

2025 YTexas Summit

September 23-25, 2025 | Houston, TX



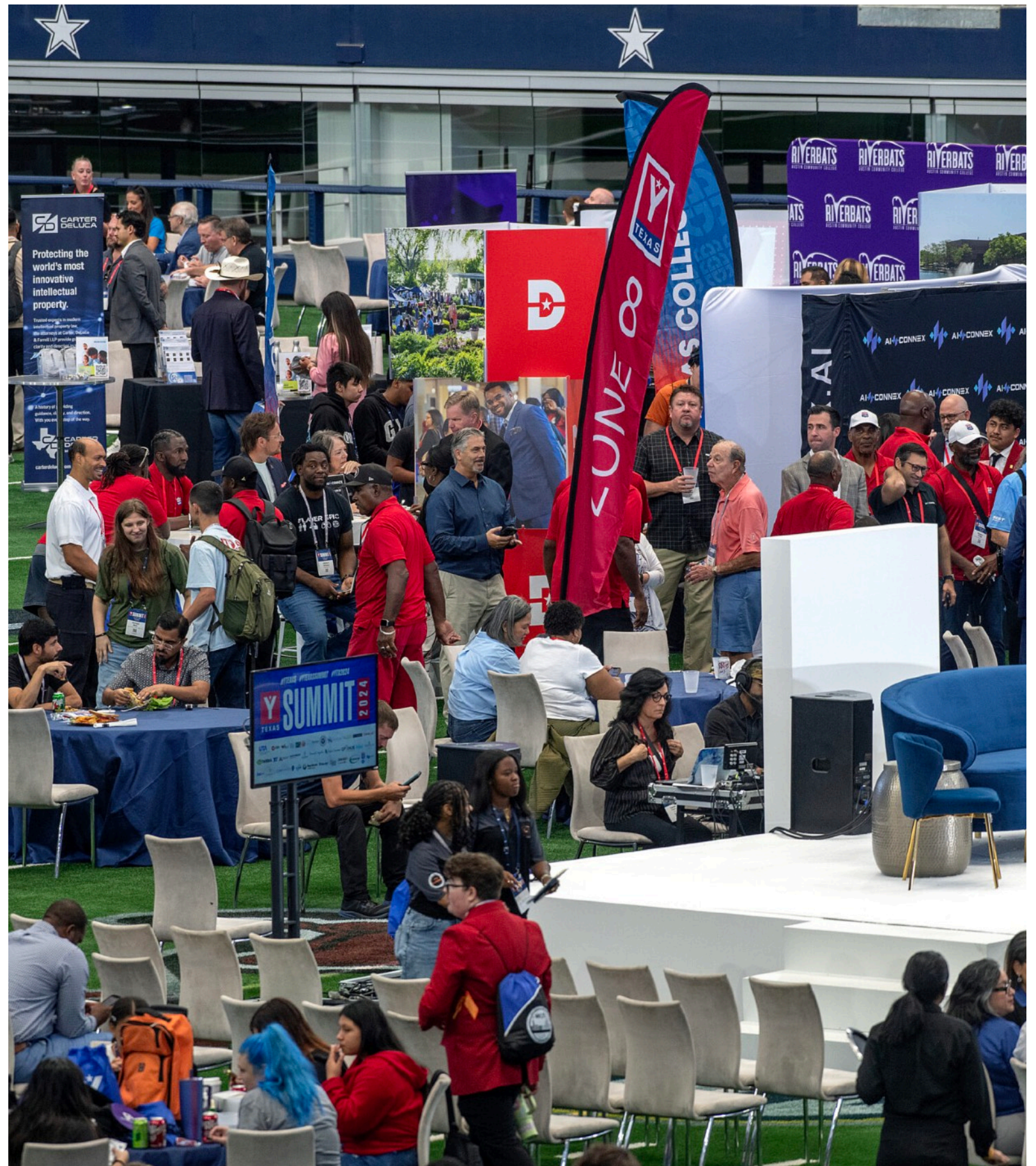
YTexas is hosting our 2025 Summit: **The Official Texas Innovation Showcase** from Sept 23-25 in Houston, Texas.

The Summit was coined “the South by Southwest for business” by the *Dallas Morning News*. Over 2,000 Texas business professionals and influencers convene to showcase innovation in Texas from over 10 industry sectors in technology, education and economic development - promoting Texas as the **premier** destination to do business.

The **YTexas Summit** is a **marketplace** for companies, schools, and regions to promote groundbreaking projects to forge working relationships with peers across the state - and with those looking to relocate or invest here.

This **3-day event** will host an investor reception at Shell Energy Stadium on Sept 23rd, followed by the Summit at Daikin Park on Sept 24th, concluding with an open day to explore Houston on Sept 25th.

Join 2,000+ Texas professionals for a year-long program to get your company fully immersed into the Texas ecosystem. Stay connected all year long through the **YTexas app**.



2025 SUMMIT EVENT SCHEDULE



In 2025, we have launched a year-long program to further connect the Texas marketplace by addressing the major components to Texas's success: **Innovation, Legislation and Education.**

YTexas is excited to announce our 2025 program, culminating in the first Official Texas **Innovation Showcase** at **Daikin Park**, home of the World Champion Houston Astros!

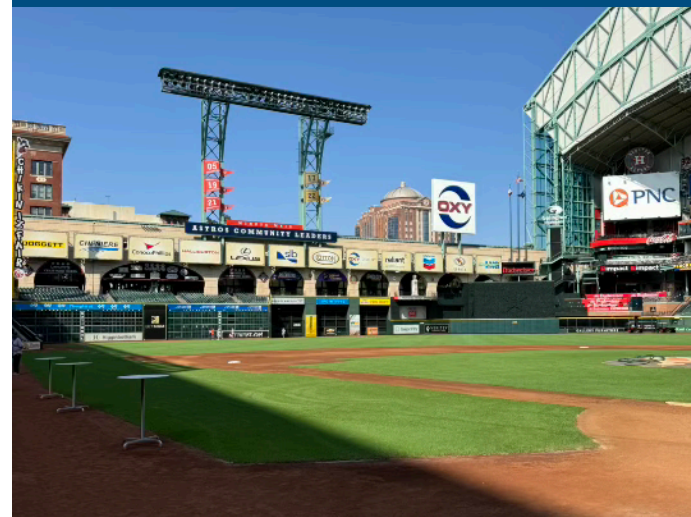
We have **three exciting days** that will offer brand exposure throughout the state of Texas by positioning your company as a **leader** of **innovation** and **technology** across the top industry sectors driving the \$2T+ Texas economy. Investors will contribute to an annual Texas Economic Outlook report for CEOs by CEOs.

INVESTOR RECEPTION



- **Date:** Sept 23rd (6-9pm)
- **Location:** Shell Energy Stadium
- **Attendance:** 250
- **Format:** VIP reception, tours, 2026 World Cup in Texas Presentation

INNOVATION SUMMIT



- **Date:** Sept 24th (9am-5pm)
- **Location:** Daikin Park (Home of the Astros)
- **Attendance:** 2000
- **Format:** Full-day event, innovation exhibits, keynotes, panels and on-field networking

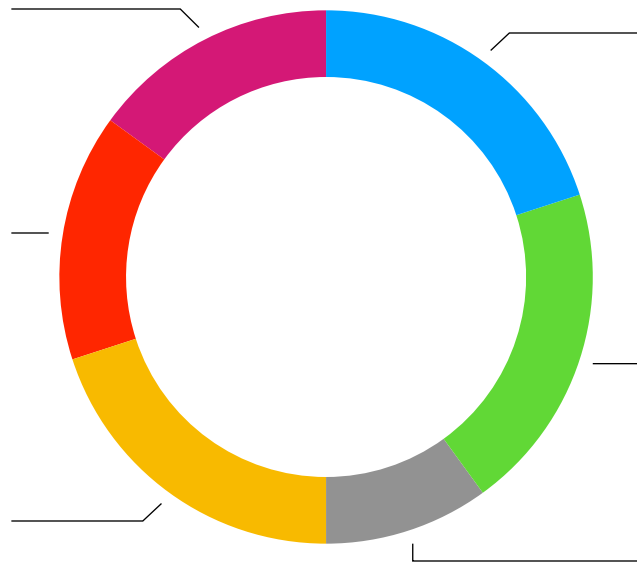
EXPLORE HOUSTON



- **Date:** Sept 25th (All day)
- **Location:** Houston
- **Attendance:** N/A
- **Format:** Open day to explore Houston. Recommended attractions will be available on June 2nd.

Who Attends

● Enterprise ● Academia ● Government
● Students ● Start-ups ● Middle Market



2024 YTexas Summit - Oct 1 at AT&T Stadium | Arlington, TX

Event Statistics

- ✓ 3,000 executive attendees
- ✓ 500 high-growth companies
- ✓ 10 Focused industry sectors

- ✓ 135 produced interviews/discussions
- ✓ 100 Innovation exhibits
- ✓ 50 ISDs, Colleges and Universities



PAST KEYNOTE SPEAKERS



Drew Pearson
Super Bowl Champion



Dennis Quaid
Actor



Norman Garza
Texas Space Commissioner



Jim Ross
Mayor of Arlington



General Miles Brown
Army Futures Command



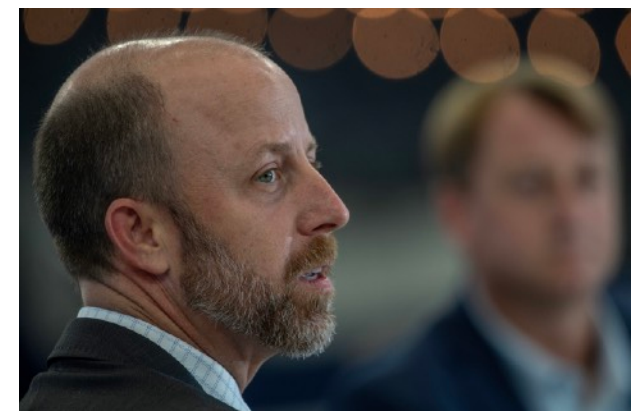
Dr. Iris Freemon
Dallas College



Nicholas Skytland
NASA



Camille
Dallas Cowboys Cheerleader



John Cowen
Mayor of Brownsville



JOIN US for the YTexas Investor reception at Shell Energy Stadium, home of the Houston Dynamo and Dash.

Network with Texas' elite and learn about the resounding impact sports & entertainment investments are making in the Lone Star State.

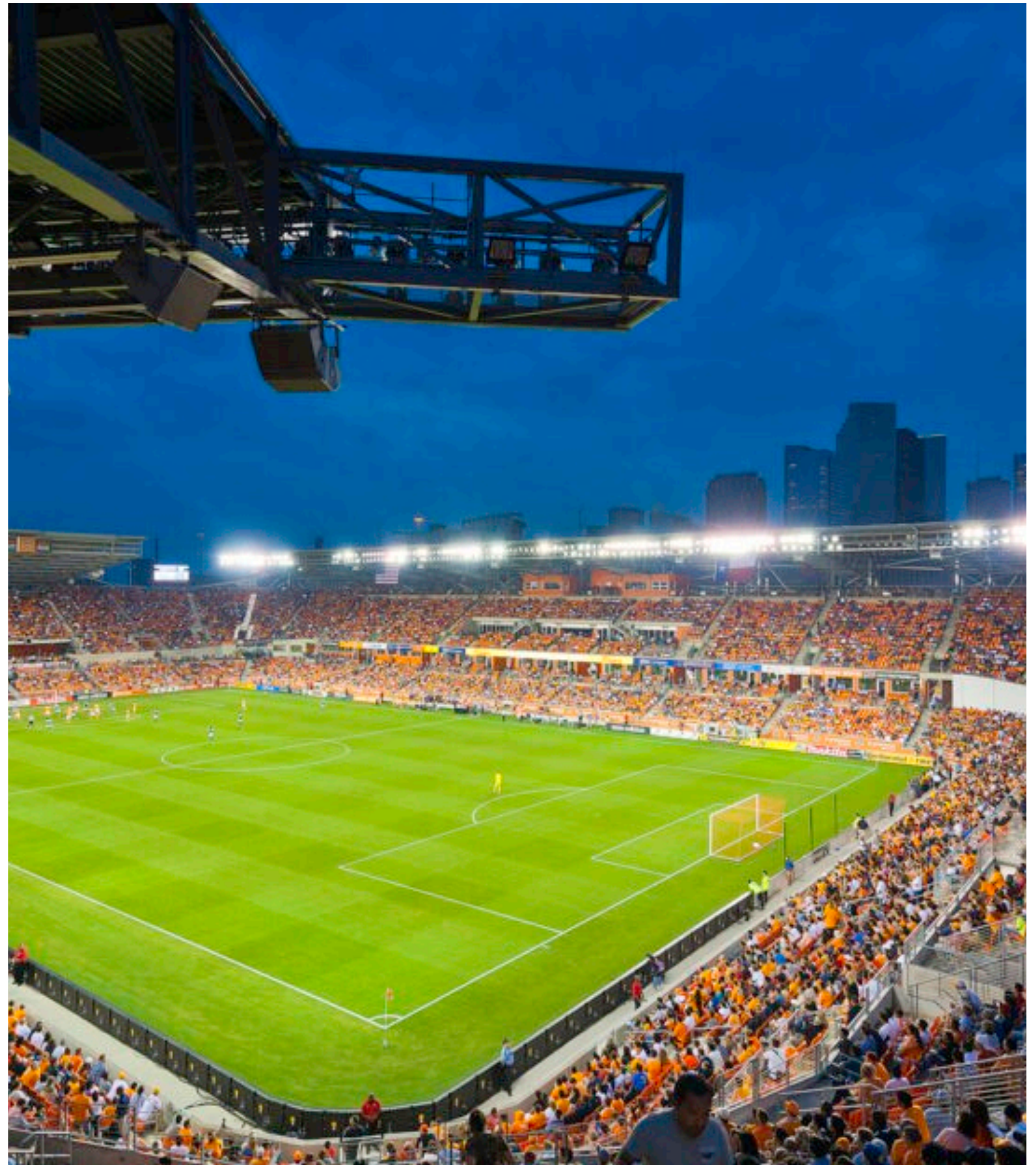
THE IMPACT OF SPORTS & ENTERTAINMENT IN TEXAS

FEATURING 2026 WORLD CUP

Tuesday, September 23rd

6:00 - 9:00pm

Shell Energy Stadium | Houston

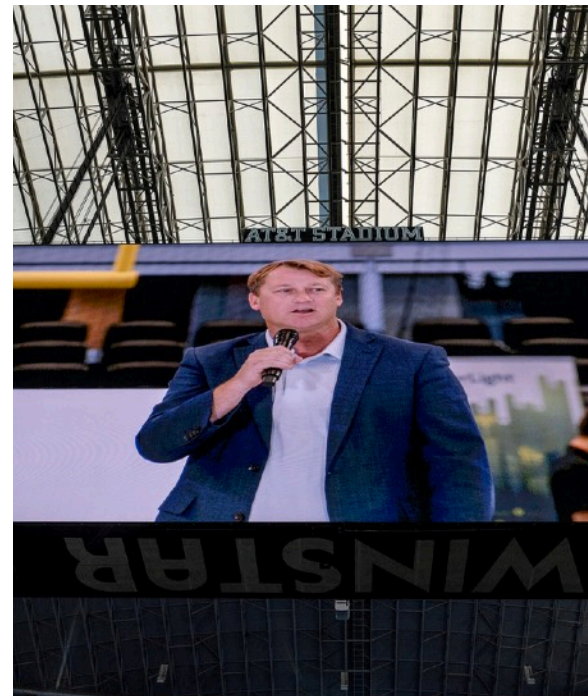




PANEL DISCUSSIONS

Participate in roundtable discussions with industry peers addressing top issues such as:

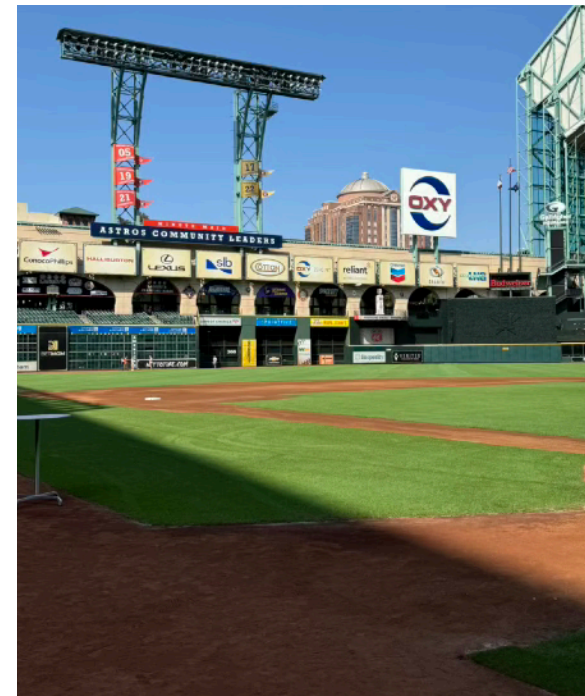
- Industry **trends**
- Workforce development
- **Innovation**
- Legislation
- and more



PRESENTATIONS

Present your innovation on the main stage and enter the “Texas Innovation Pitch Contest”. Pitches include:

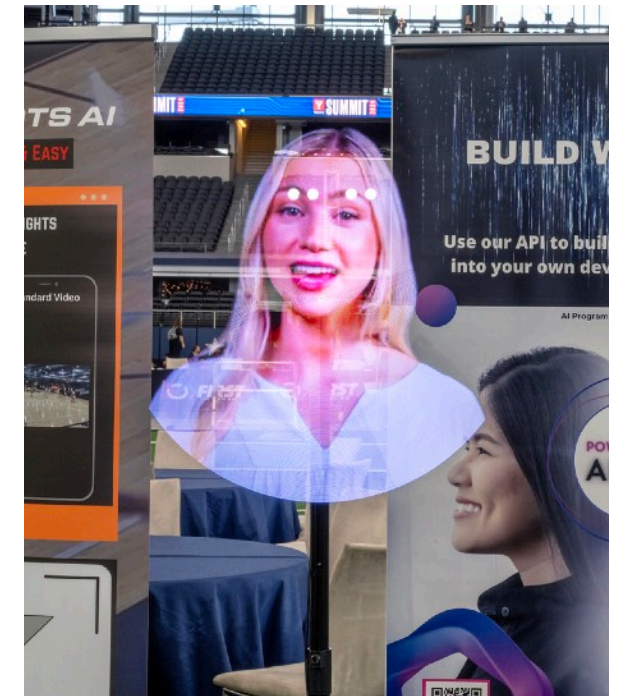
- **Solutions** to better Texas
- New products/**inventions**
- Regional Developments
- Start-up **concepts**
- Enterprise **inventions**



VIP NETWORKING

The Summit & VIP reception will have exclusive networking experiences such as:

- **Jumbotron** viewing
- Club **VIP** buffet
- On field **reception**
- **Private** meeting space
- Cocktails and appetizers



EXHIBITOR SHOWCASE

Exhibitor showcases in stadium concourse overlooking the field in 10x10 - 20x20 sections:

- Product demonstrations
- **Innovation** presentations
- **AI** and VR experiences
- **Celebrity** interaction
- Equipment & Hardware



MENTOR OR SPONSOR the
YTexas Leadership Academy

(Class of 2025)

Meet with students and counselors from
Independent School Districts and
Colleges across Texas. Mentor and
connect with your future workforce

THE YTEXAS LEADERSHIP ACADEMY

THE FUTURE OF WORKFORCE
DEVELOPMENT

9:00am - 1:00pm

Panels | Pitch contests





The YTexas Summit will host (6) industry panel discussions, each consisting of 3 employers and a community college moderator. Each panel will be in a structured 30 minute discussion with industry C-level executives and educators, ensuring schools are aligning curriculum with market needs. The audience will include HR managers, industry leaders, school administrators, economic development professionals, and high school career counselors. All panels will be video recorded and executive produced.

Key Elements of the Discussion:

1. Employer Perspective:

- **Skill Requirements:** Employers outline the technical and soft skills needed in their industry.
- **Industry Trends:** They discuss emerging technologies, job roles, or certifications that schools should prioritize.
- **Hiring:** Employers highlight gaps in candidates' qualifications, such as lack of practical experience or specific technical expertise.
- **Collaboration Opportunities:** Employers share current partnerships such as internships, apprenticeships, or on-the-job training

2. School Perspective:

- **Curriculum Design:** Schools explain current programs to meet industry needs, including practical training or updating courses.
- **Student Preparation:** They discuss career counseling, work-based learning, or extracurricular activities that build employability.
- **Constraints:** Schools address challenges like limited funding, outdated equipment, or keeping pace with rapidly changing industries.
- **Feedback Needs:** They seek employer input to refine curricula or create pathways for certifications.

3. Workforce Development Strategies:

- **Partnerships:** Both parties explore collaborations, such as co-designed courses, job shadowing, or employer-sponsored projects.
- **Experiential Learning:** Emphasis on internships, co-ops, or simulations to give students hands-on experience.
- **Skill Alignment:** Aligning academic outcomes with in-demand skills, such as coding for tech jobs or customer service for retail.
- **Career Pathways:** Creating clear routes from education to employment, including vocational training or degree career programs

4. Content strategy:

- Panel discussions will be video recorded and curated through a social media awareness campaign shared with schools, students, veterans, economic development organizations, non-profit organizations, and social media influencers.
- A report For CEOs by CEOs will be submitted within 90 days of the event to distribute to event attendees and YTexas subscribers..

Goals:

- **For Employers:** Access to a pipeline of qualified candidates and input into training programs.
- **For Schools:** Enhanced relevance of programs and better student outcomes.
- **For Students:** Clearer pathways to careers and exposure to real-world expectations.

ADVANCED MFG

Texas employs over 1million manufacturers with an increasing demand in skilled labor

Moderator: Lone Star College

- Food/beverage manufacturer
- Energy manufacturer
- Technology manufacturer

HEALTHCARE

Texas healthcare workforce needs span physicians, nurses, teachers and services

Moderator: Houston Community College

- Hospital System
- Healthcare provider
- Medical manufacturer

TECHNOLOGY/CYBER
SECURITY

Texas is projected to have a 35% increase in jobs over the next 10 years in data science

Moderator: Sam Houston State College

- Defense contractor
- Technology services company
- Data Center developer

AEROSPACE/AVIATION

Texas will have a growing need in avionics technicians, engineers, pilots and assemblers

Moderator: Alamo, Tarrant or Rio Grande

- Space technology company
- Airline or aircraft operator
- Aerospace manufacturer

TRANSPORTATION/
LOGISTICS

Texas logistics workforce needs to trend to high tech jobs and supply chain distribution

Moderator: Dallas College

- Automotive or drone provider
- Consumer retail company
- Airport, seaport or inland port

ENERGY & POWER
GENERATION

Texas workforce needs span supply chain management, production & technicians

Moderator: Midland Community College

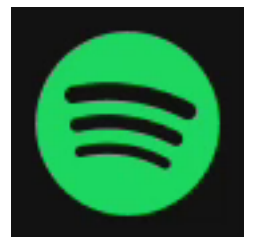
- Oil & Gas production company
- Alternative energy producer
- Energy storage company

YTEXAS COMMUNITY

Profile your company to over 10,000 professionals in the YTexas network. Meet in-person with peers across Texas, and stay up to date on events and news!

Follow YTexas on social media as we actively promote Texas companies and educational institutions assisting and attracting investment in Texas.

- Over 1,500 executives active on the YTexas app representing businesses, trade associations, universities, state commissions and agencies
- Monthly Texas Insider email and “Road to the Summit” news distributed to over 10,000 professionals in Texas
- Content & video interviews distributed across multiple platforms. LinkedIn impressions of over 500k in 2025
- Annual Texas Economic Outlook Report: For CEOs by CEOs in Q4



INVESTMENT LEVELS

PLATINUM INVESTOR	GOLD INVESTOR	SILVER INVESTOR	BRONZE INVESTOR	PARTNER
\$100,000	\$50,000	\$25,000	\$10,000	\$5,000
2025-2026 Sponsor + Industry Exclusivity	Silver + Keynote + Leadership Academy	Bronze + Exhibit and Panel + marketing	Partner + Exhibit or Panel at the Summit	Branding + Investor reception for (2)
<input checked="" type="checkbox"/> (20) Summit VIP <input checked="" type="checkbox"/> Profile on YTX app <input checked="" type="checkbox"/> Company video <input checked="" type="checkbox"/> Stadium branding <input checked="" type="checkbox"/> Investor reception <input checked="" type="checkbox"/> 20x20 exhibit AND <input checked="" type="checkbox"/> Keynote presenter <input checked="" type="checkbox"/> Content marketing package <input checked="" type="checkbox"/> CEO Economic outlook report <input checked="" type="checkbox"/> 2026 Event series sponsor	<input checked="" type="checkbox"/> (15) Summit VIP <input checked="" type="checkbox"/> Profile on YTX app <input checked="" type="checkbox"/> Company video <input checked="" type="checkbox"/> Stadium branding <input checked="" type="checkbox"/> Investor reception <input checked="" type="checkbox"/> 20x20 exhibit AND <input checked="" type="checkbox"/> Keynote presenter <input checked="" type="checkbox"/> Content marketing package <input checked="" type="checkbox"/> Leadership Academy sponsor 501(c)(3)	<input checked="" type="checkbox"/> (10) Summit VIP <input checked="" type="checkbox"/> Profile on YTX app <input checked="" type="checkbox"/> Company video <input checked="" type="checkbox"/> Stadium branding <input checked="" type="checkbox"/> Investor reception <input checked="" type="checkbox"/> 10x10 exhibit AND <input checked="" type="checkbox"/> Stage presentation <input checked="" type="checkbox"/> Workforce panel <input checked="" type="checkbox"/> Content marketing package	<input checked="" type="checkbox"/> (5) Summit VIP <input checked="" type="checkbox"/> Profile on YTX app <input checked="" type="checkbox"/> Company logo <input checked="" type="checkbox"/> Stadium branding <input checked="" type="checkbox"/> Investor reception <input checked="" type="checkbox"/> 10x10 exhibit OR <input checked="" type="checkbox"/> Activation sponsor <input checked="" type="checkbox"/> Workforce mentor	<input checked="" type="checkbox"/> (5) Summit VIP <input checked="" type="checkbox"/> Profile on YTX app <input checked="" type="checkbox"/> Company listing <input checked="" type="checkbox"/> Event branding <input checked="" type="checkbox"/> (2) Investor reception passes