

2025 YTexas Summit

September 23-25, 2025 | Houston, TX



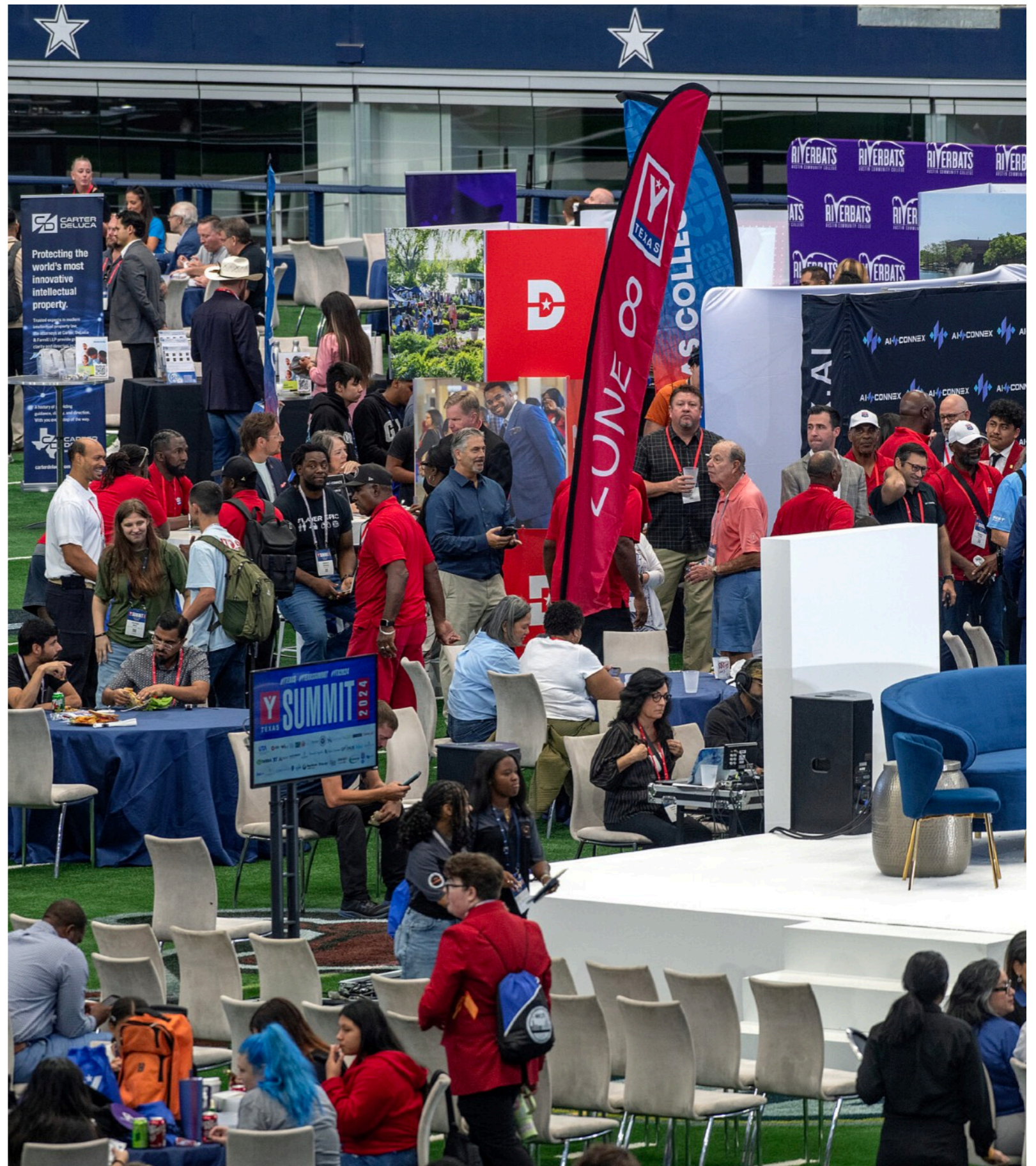
YTexas is hosting our 2025 Summit: **The Official Texas Innovation Showcase** from Sept 23-25 in Houston, Texas.

The Summit was coined “the South by Southwest for business” by the *Dallas Morning News*. Over 2,000 Texas business professionals and influencers convene to showcase innovation in Texas from over 10 industry sectors in technology, education and economic development - promoting Texas as the **premier** destination to do business.

The **YTexas Summit** is a **marketplace** for companies, schools, and regions to promote groundbreaking projects to forge working relationships with peers across the state - and with those looking to relocate or invest here.

This **3-day event** will host an investor reception at Shell Energy Stadium on Sept 23rd, followed by the Summit at Daikin Park on Sept 24th, concluding with a day of inspiration at the Houston Space Center on Sept 25th.

Join 2,000+ Texas professionals for a year-long program to get your company fully immersed into the Texas ecosystem. Stay connected all year long through the **YTexas app**.



2025 SUMMIT EVENT SCHEDULE



In 2025, we have launched a year-long program to further connect the Texas marketplace by addressing the major components to Texas's success: **Innovation, Legislation and Education.**

YTexas is excited to announce our 2025 program, culminating in the first Official Texas **Innovation Showcase at Daikin Park**, home of the World Champion Houston Astros!

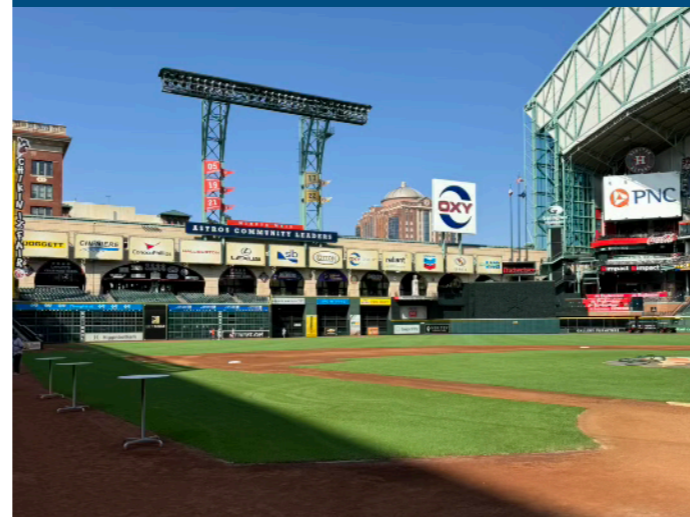
We have **three exciting events** that will offer brand exposure throughout the state of Texas by positioning your company as a **leader of innovation and technology** across the top industry sectors driving the \$2T+ Texas economy. Investors will contribute to an annual Texas Economic Outlook report for CEOs by CEOs.

INVESTOR RECEPTION



- **Date:** Sept 23rd (6-9pm)
- **Location:** Shell Energy Stadium
- **Attendance:** 250
- **Format:** VIP reception, tours, 2026 World Cup in Texas Presentation

INNOVATION SUMMIT



- **Date:** Sept 24th (8am-5pm)
- **Location:** Daikin Park (Home of the Astros)
- **Attendance:** 2000
- **Format:** Full-day event, innovation exhibits, keynotes, panels and on-field networking

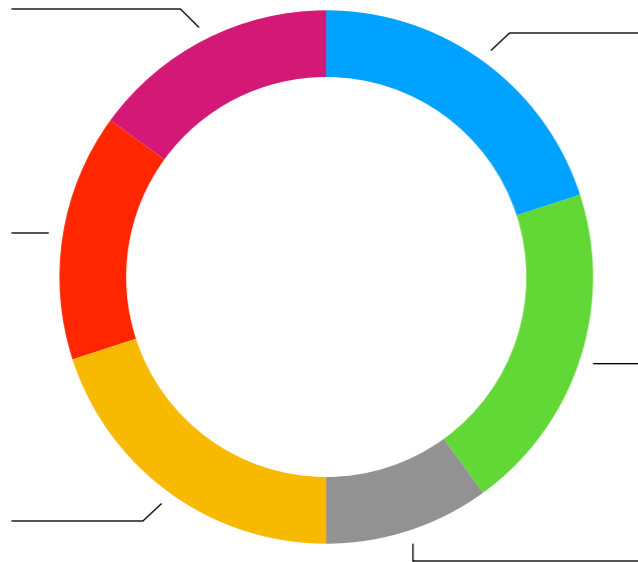
LEADERSHIP ACADEMY



- **Date:** Sept 25th (9am-1pm)
- **Location:** Houston Space Center
- **Attendance:** 500
- **Format:** Half-day event, student mentoring, workforce development & recruiting

Who Attends

- Enterprise
- Academia
- Government
- Students
- Start-ups
- Middle Market



2024 YTexas Summit - Oct 1 at AT&T Stadium | Arlington, TX

Event Statistics

- ✓ 3,000 executive attendees
- ✓ 500 high-growth companies
- ✓ 10 Focused industry sectors

- ✓ 135 produced interviews/discussions
- ✓ 100 Innovation exhibits
- ✓ 50 ISDs, Colleges and Universities

2024 SUPPORTERS



PAST KEYNOTE SPEAKERS



Drew Pearson
Super Bowl Champion



Dennis Quaid
Actor



Norman Garza
Texas Space Commissioner



Jim Ross
Mayor of Arlington



General Miles Brown
Army Futures Command



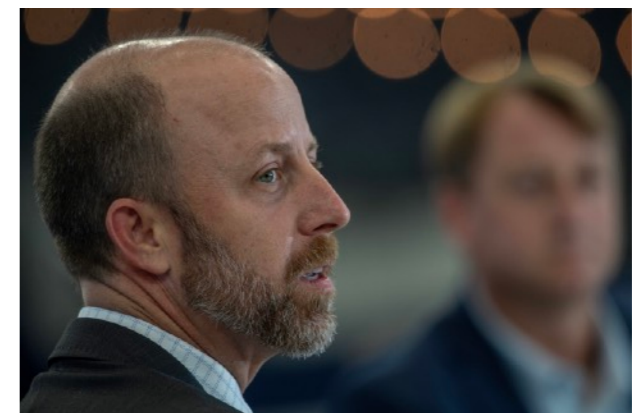
Dr. Iris Freemon
Dallas College



Nicholas Skytland
NASA



Camille
Dallas Cowboys Cheerleader



John Cowen
Mayor of Brownsville



PANEL DISCUSSIONS

Participate in roundtable discussions with industry peers addressing top issues such as:

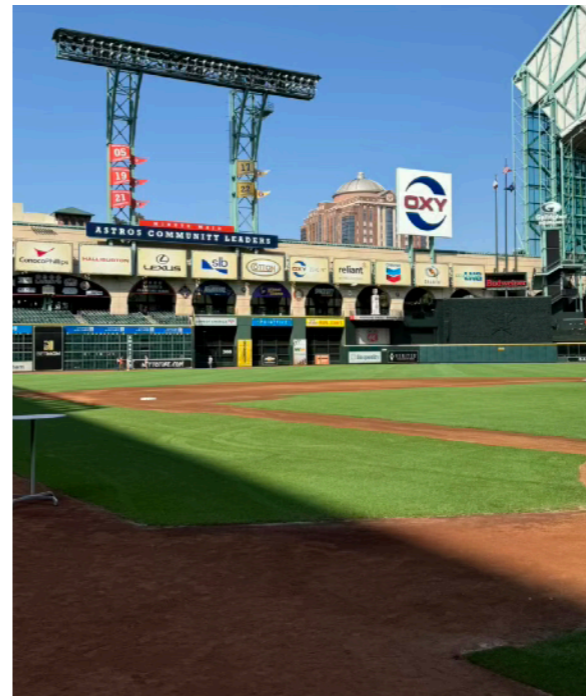
- Industry **trends**
- Workforce development
- **Innovation**
- Legislation
- and more



PRESENTATIONS

Present your innovation on the main stage and enter the “Texas Innovation Pitch Contest”. Pitches include:

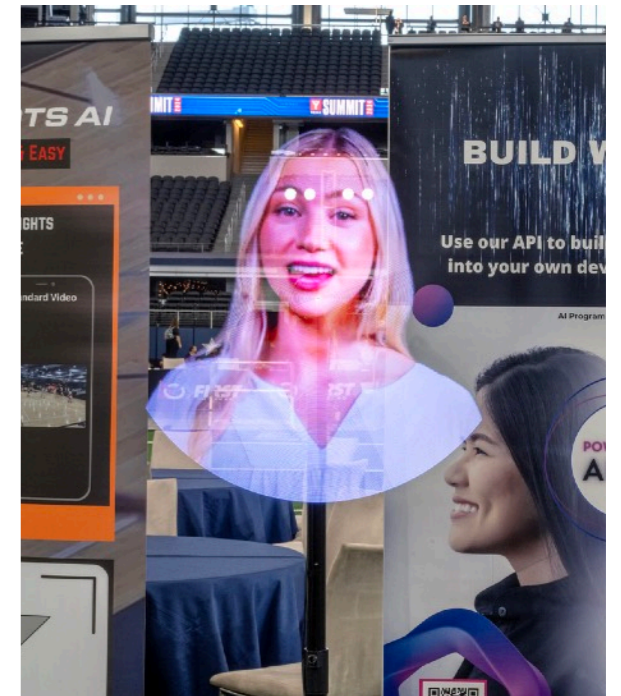
- **Solutions** to better Texas
- New products/**inventions**
- Regional Developments
- Start-up **concepts**
- Enterprise **inventions**



VIP NETWORKING

The Summit & VIP reception will have exclusive networking experiences such as:

- **Jumbotron** viewing
- Insperity Club **VIP** buffet
- On field **reception**
- **Private** meeting space
- Cocktails and appetizers



EXHIBITOR SHOWCASE

Exhibitor showcases in stadium concourse overlooking the field in 10x10 - 20x20 sections:

- Product demonstrations
- **Innovation** presentations
- **AI** and VR experiences
- **Celebrity** interaction
- Equipment & Hardware



JOIN US for the YTexas Investor reception at Shell Energy Stadium, home of the Houston Dynamo and Dash.

Network with Texas' elite and learn about the resounding impact sports & entertainment investments are making in the Lone Star State.

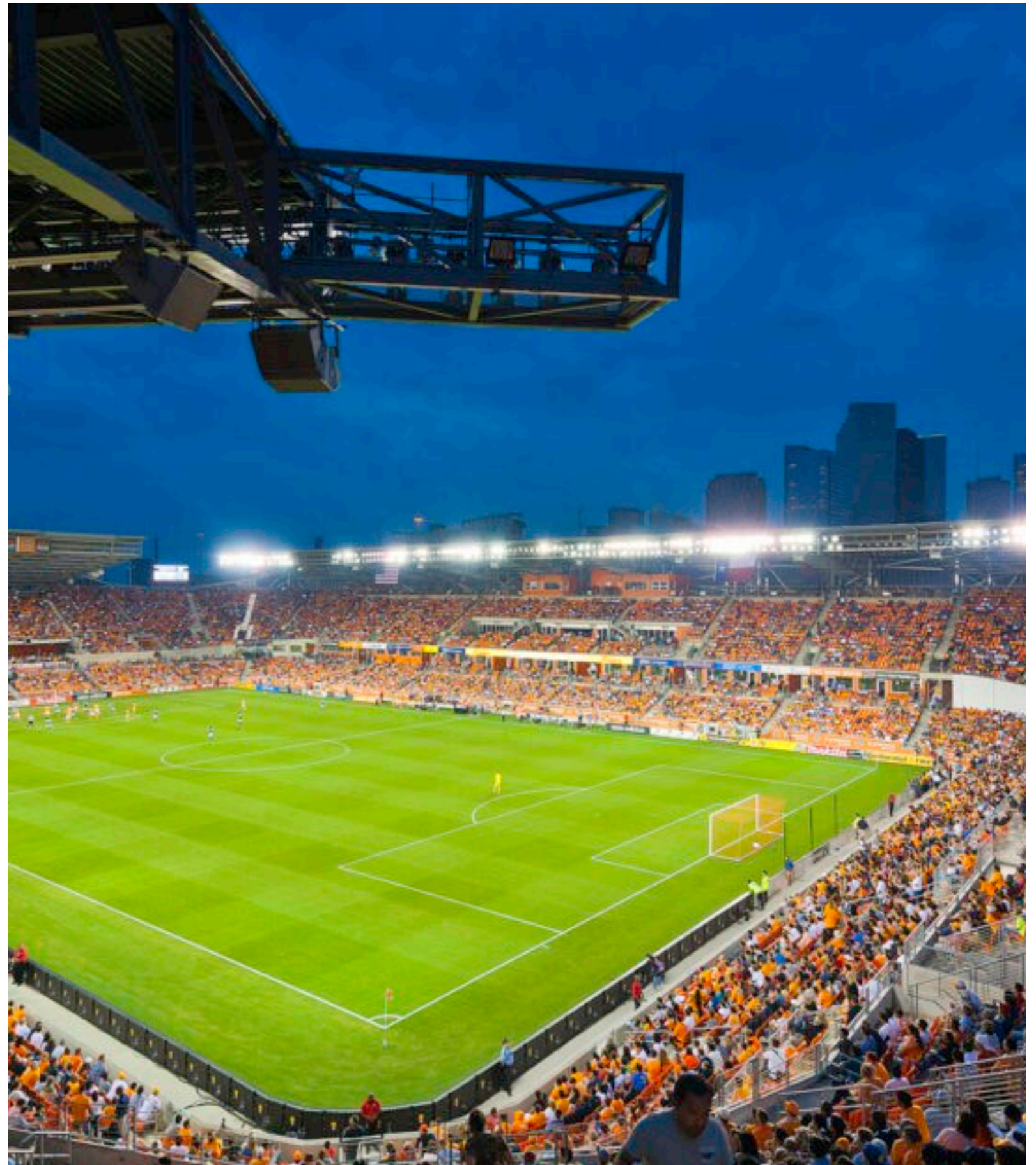
THE IMPACT OF SPORTS & ENTERTAINMENT IN TEXAS

FEATURING 2026 WORLD CUP

Tuesday, September 23rd

6:00 - 9:00pm

Shell Energy Stadium | Houston





JOIN US for the Texas Leadership Academy at Space Center Houston

(Bronze Sponsors and up).

Meet with 500+ students and counselors from Independent School Districts and Colleges across Texas. Mentor and connect with your future workforce

THE TEXAS LEADERSHIP ACADEMY

THE FUTURE OF WORKFORCE DEVELOPMENT

Thursday, September 25th

9:00am - 1:00pm

Space Center | Houston

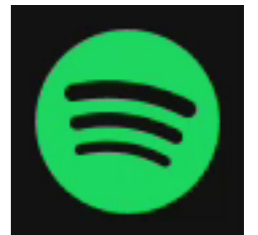


YTEXAS COMMUNITY

Profile your company to over 10,000 professionals in the YTexas network. Meet in-person with peers across Texas, and stay up to date on events and news!

Follow YTexas on social media as we actively promote Texas companies and educational institutions assisting and attracting investment in Texas.

- Over 1,500 executives active on the YTexas app representing businesses, trade associations, universities, state commissions and agencies
- Monthly Texas Insider email and “Road to the Summit” news distributed to over 10,000 professionals in Texas
- Content & video interviews distributed across multiple platforms. LinkedIn impressions of over 500k in 2025
- Annual Texas Economic Outlook Report: For CEOs by CEOs in Q4



INVESTMENT LEVELS

PLATINUM INVESTOR	GOLD INVESTOR	SILVER INVESTOR	BRONZE INVESTOR	PARTNER
\$100,000	\$50,000	\$25,000	\$10,000	\$5,000
Program Sponsor + Industry Exclusivity	Silver + Keynote + Educational content	Bronze + Exhibit and Panel + marketing	Partner + Exhibit or Panel at the Summit	Branding + Investor reception for (2)
<ul style="list-style-type: none"> <input checked="" type="checkbox"/> (20) Summit VIP <input checked="" type="checkbox"/> Profile on YTX app <input checked="" type="checkbox"/> Company video <input checked="" type="checkbox"/> Stadium branding <input checked="" type="checkbox"/> Investor reception <input checked="" type="checkbox"/> 20x20 exhibit AND <input checked="" type="checkbox"/> Keynote presenter <input checked="" type="checkbox"/> Video marketing package <input checked="" type="checkbox"/> Educational content sponsor <input checked="" type="checkbox"/> \$10k scholarships <input checked="" type="checkbox"/> CEO outlook report 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> (15) Summit VIP <input checked="" type="checkbox"/> Profile on YTX app <input checked="" type="checkbox"/> Company video <input checked="" type="checkbox"/> Stadium branding <input checked="" type="checkbox"/> Investor reception <input checked="" type="checkbox"/> 20x20 exhibit AND <input checked="" type="checkbox"/> Keynote presenter <input checked="" type="checkbox"/> Video marketing package <input checked="" type="checkbox"/> Educational content sponsor 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> (10) Summit VIP <input checked="" type="checkbox"/> Profile on YTX app <input checked="" type="checkbox"/> Company video <input checked="" type="checkbox"/> Stadium branding <input checked="" type="checkbox"/> Investor reception <input checked="" type="checkbox"/> 10x10 exhibit AND <input checked="" type="checkbox"/> Stage presentation <input checked="" type="checkbox"/> Workforce exhibit <input checked="" type="checkbox"/> Content marketing package 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> (5) Summit VIP <input checked="" type="checkbox"/> Profile on YTX app <input checked="" type="checkbox"/> Company logo <input checked="" type="checkbox"/> Stadium branding <input checked="" type="checkbox"/> Investor reception <input checked="" type="checkbox"/> 10x10 exhibit OR <input checked="" type="checkbox"/> Panel presentation <input checked="" type="checkbox"/> Workforce mentor 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> (5) Summit VIP <input checked="" type="checkbox"/> Profile on YTX app <input checked="" type="checkbox"/> Company listing <input checked="" type="checkbox"/> Event branding <input checked="" type="checkbox"/> (2) Investor reception