



# 2025 YTexas Summit

December 10 | College Station, TX





YTexas is hosting our 2025 Summit:  
**The Official Texas Innovation Showcase** on Dec 10 at Texas A&M University in College Station, TX.

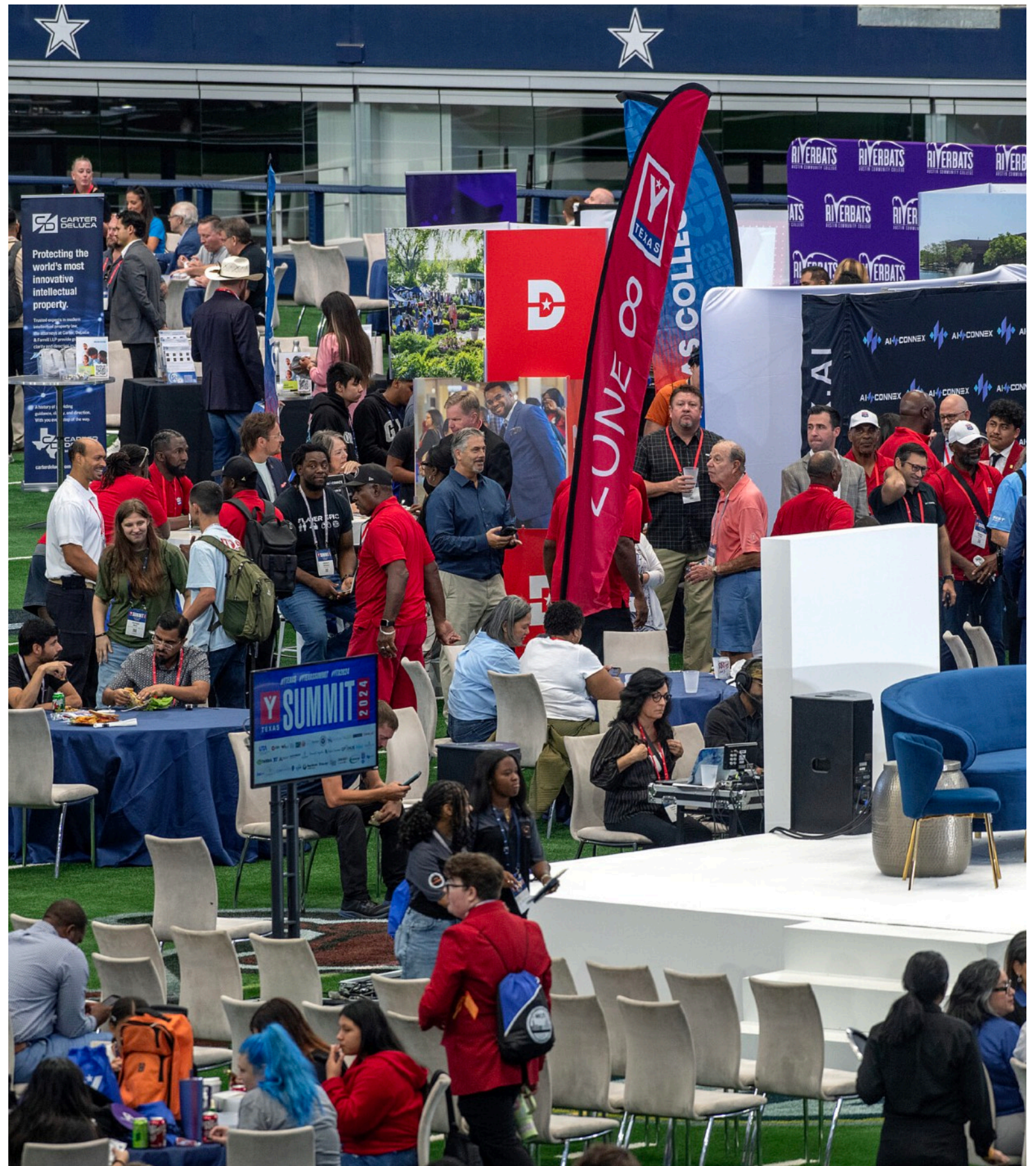
**The Summit** was coined “the South by Southwest for business” by the *Dallas Morning News*. Texas business professionals and influencers convene to showcase innovation in Texas from over **10** industry sectors in technology, education and economic development - promoting Texas as the **premier** destination to do business.

The **YTexas Summit** is a **marketplace** for companies, schools, and regions to promote groundbreaking projects to forge working relationships with peers across the state - and with those looking to relocate or invest here.

This annual **event** will convene leaders from all regions of Texas to present projects, share successes, and promote joint ventures.

Following the Summit, join 2,000+ Texas professionals for a year-long program to get your company fully immersed into the Texas ecosystem.

Visit: [YTexas.com](https://YTexas.com) to learn more





# 2026 EVENT SCHEDULE

The Summit will launch our multi-year program at Texas A&M University in College Station. In 2026, we will focus on 3 major components to Texas's success: **Innovation, Collaboration and Education.**

We have a **series of events scheduled** that offer a statewide platform to expose your story throughout the state of Texas. Position your organization as a **leader of innovation** across the top industry sectors in Texas.

## COLLEGE STATION



December 10, 2025

## DALLAS



February 11, 2026

## BASTROP



March 26, 2026

## BROWNSVILLE



May TBD, 2026

## FORT WORTH



June 18, 2026

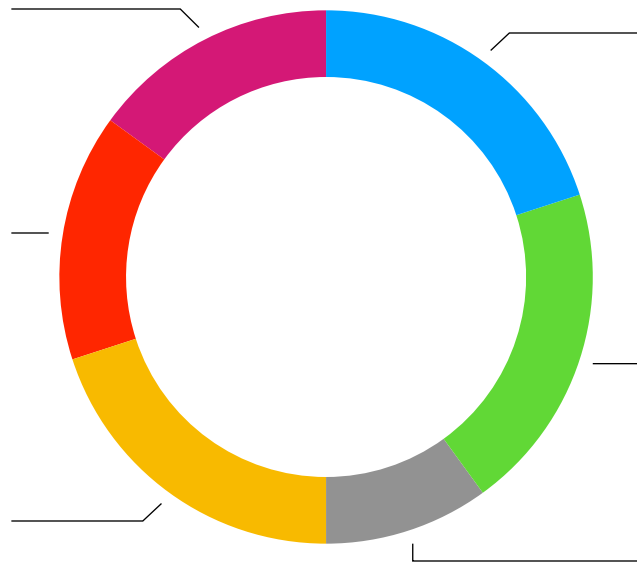
## HOUSTON



Sept/Oct TBD, 2026

## Who Attends

● Enterprise   ● Academia   ● Government  
● Students   ● Start-ups   ● Middle Market



2024 YTexas Summit - Oct 1 at AT&T Stadium | Arlington, TX

## Event Statistics

- ☑ 3,000 executive attendees
- ☑ 500 high-growth companies
- ☑ 10 Focused industry sectors

- ☑ 135 produced interviews/discussions
- ☑ 100 Innovation presentations
- ☑ 50 ISDs, Colleges and Universities





TEXAS A&M  
UNIVERSITY



GREATER HOUSTON  
**PARTNERSHIP**

Making Houston Greater





# PAST & CURRENT KEYNOTE SPEAKERS



**Drew Pearson**  
Super Bowl Champion



**Dennis Quaid**  
Actor



**Norman Garza**  
Texas Space Commissioner



**Jim Ross**  
Mayor of Arlington



**Steve Kean**  
Greater Houston Partnership



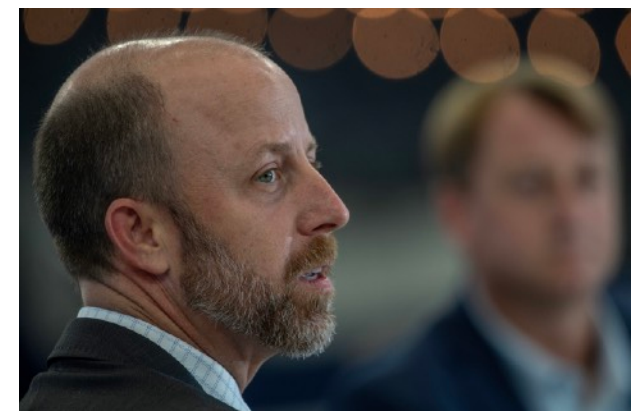
**Dr. Iris Freemon**  
Dallas College



**Andrew Yaffe**  
Dude Perfect



**Dr. Laura Murillo**  
Houston Hispanic Chamber



**John Cowen**  
Mayor of Brownsville

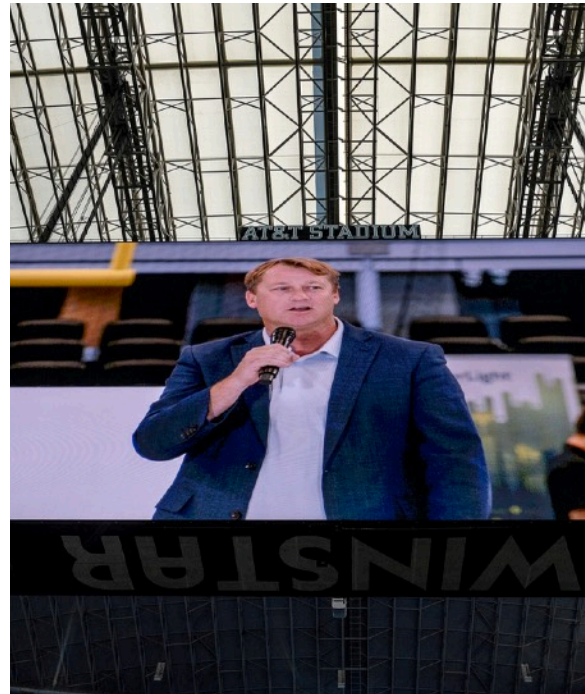




## PANEL DISCUSSIONS

Participate in roundtable discussions with industry peers addressing top issues such as:

- Industry **trends**
- Workforce development
- **Innovation**
- Legislation
- and more



## PRESENTATIONS

Present your innovation on the main stage or host an event activation. Examples include:

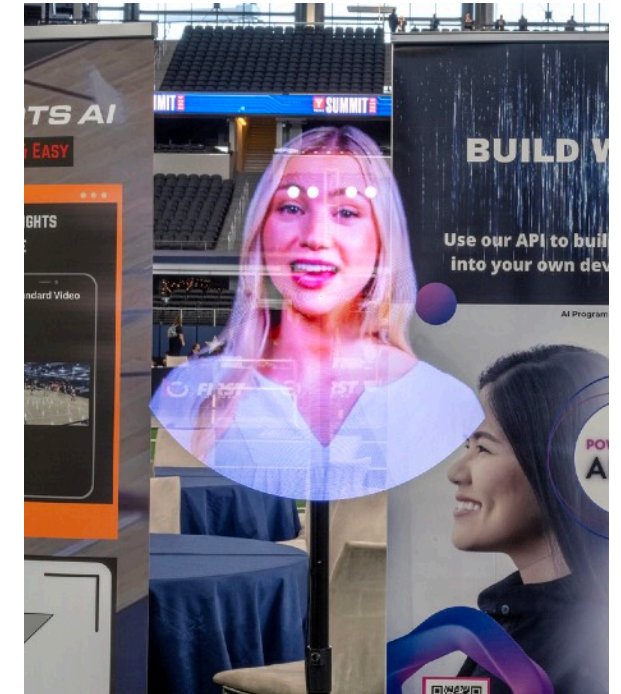
- **Solutions** to better Texas
- New products/**inventions**
- Sponsored **contests**
- **F&B** branding sponsor
- Enterprise **inventions**



## VIP NETWORKING

The Summit & Regional events will have exclusive networking experiences such as:

- **Industry** roundtables
- Landmark **locations**
- Mayors **reception**
- **Private** meeting space
- Cocktails and appetizers



## BRANDING SHOWCASE

Branding showcases include event demos, podcast interviews and industry blog posts:

- Product **demonstrations**
- **Innovation** pitches
- **Video** podcast interviews
- YTexas.com/**webpage**
- Expert **opinion** posts



## WHY TEXAS?

Texas is the fastest growing state in the nation. What industries are leading and who is coming?

- NYSE Texas
- Greater Houston Partnership
- Houston Business Journal

## POWERING TEXAS

Population growth and corporate migration are driving energy demands. Who is innovating and how will we power Texas?

- Oil & gas production companies
- Electricity provider
- Energy innovators

## AI/TECHNOLOGY MANUFACTURING

Texas is a manufacturing powerhouse and center for innovation. How will technology, AI, energy, and data play a role in our future?

- NVIDIA/Oracle/Intel/Supermicro
- Lone Star College & Texas A&M
- Semiconductor manufacturing

## HEALTHCARE

Texas has a world-class health services, research and innovation ecosystem. How do we grow our talent base and serve the world?

- Texas Medical Center
- Houston Community College
- Biotech ecosystem

## SPACE//LOGISTICS/ EXPORTS

Texas is leading in the commercialization of space and autonomous transportation. Why is this key as the leading export state in the U.S.

- Space Commission
- Houston, Brownsville, Austin
- Dallas College & Texas ports

## SPORTS & ENTERTAINMENT

Texas is attracting major events, productions, and talent, making sports & entertainment a major contributor to economic development.

- Professional Sports teams
- Sports & Film Commissions
- A Texas gem: Dude Perfect





**YTEXAS LEADERSHIP ACADEMY**  
501c3

*([BigTexasPitch.com](http://BigTexasPitch.com))*

Support the first-ever statewide Texas Collegiate Pitch competition. Mentor and connect with Texas' best.

STUDENTS WILL TRAVEL THE STATE AND  
JOIN US ON OUR TEXAS ROAD SHOW

College Station | Dallas | Bastrop  
Brownville | Ft. Worth | Houston



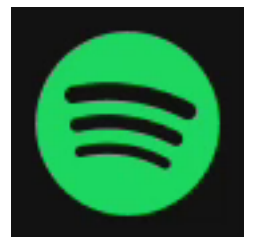


## YTEXAS COMMUNITY

Profile your company to over 10,000 professionals in the YTexas network. Meet in-person with peers across Texas, and stay up to date on events and news!

Follow YTexas on social media as we actively promote Texas companies and educational institutions assisting and attracting investment in Texas.

- Over 1,500 executives active on the YTexas app representing businesses, trade associations, universities, state commissions and agencies
- Monthly Texas Insider email and “Road to the Summit” news distributed to over 10,000 professionals in Texas
- Content & video interviews distributed across multiple platforms. LinkedIn impressions of over 500k in 2025
- Annual Texas Economic Outlook Report: For CEOs by CEOs in Q4





# INVESTMENT LEVELS

PLATINUM INVESTOR	GOLD INVESTOR	SILVER INVESTOR	BRONZE INVESTOR	PARTNER
\$100,000	\$50,000	\$25,000	\$10,000	\$5,000
Industry Exclusivity	Silver + All events	Bronze + Concierge	Partner + Sponsor	VIP + Branding
<ul style="list-style-type: none"> <li>✓ (10) VIP Passes</li> <li>✓ Content contributor</li> <li>✓ Web home page</li> <li>✓ All event keynote</li> <li>✓ Platinum sponsor for <b>all</b> events</li> <li>✓ Content marketing campaign</li> <li>✓ Deal concierge</li> <li>✓ Summit Keynote</li> <li>✓ Leadership Academy donor</li> <li>✓ First Right for 2027</li> </ul>	<ul style="list-style-type: none"> <li>✓ (10) VIP Passes</li> <li>✓ Content sponsor</li> <li>✓ Website page</li> <li>✓ All event sponsor</li> <li>✓ Industry sponsor for <b>all</b> events</li> <li>✓ Content marketing campaign</li> <li>✓ Deal concierge</li> <li>✓ Summit Sponsor</li> </ul>	<ul style="list-style-type: none"> <li>✓ (5) VIP Passes</li> <li>✓ Content contributor</li> <li>✓ Website page</li> <li>✓ All event branding</li> <li>✓ Industry sponsor for <b>one</b> event</li> <li>✓ Content marketing campaign</li> <li>✓ Deal concierge</li> </ul>	<ul style="list-style-type: none"> <li>✓ (5) VIP Passes</li> <li>✓ Content contributor</li> <li>✓ Website page</li> <li>✓ All event branding</li> <li>✓ Industry sponsor for <b>one</b> event</li> </ul>	<ul style="list-style-type: none"> <li>✓ (5) VIP passes</li> <li>✓ Content contributor</li> <li>✓ Website listing</li> <li>✓ All event branding</li> </ul>